

SEE
YOU
AT

KEY

THE
ENERGY
TRANSITION
EXPO

10 → 12
MARCH
2027

RIMINI
EXPO CENTRE
ITALY

27

VISIBILITY PACKAGES

NETWORKING

Allow buyers and visitors to contact you with just a few clicks by saving your page in favourites or directly requesting a business meeting or chatting.

DIGITAL TEAM MEMBERS

Give your sales force access to the platform, they will help you handle contact enquiries, search for interesting buyers and invite them for a stand or video call.

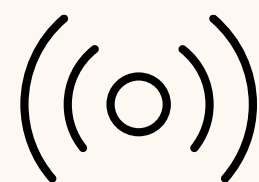
BUSINESS MEETING

Section of the profile page that allows visitors and buyers to request an appointment with your sales force with one click.

MATCHMAKING WITH A.I. SUPPORT

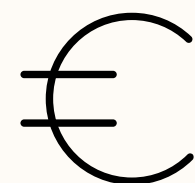
Get noticed by the visitors most interesting to you. A.I. will propose your brand to buyers in line with your offer.

PLATFORM ADVANTAGES



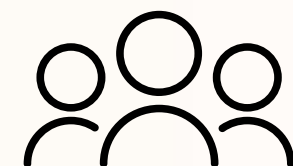
NO BARRIERS

Reach an extended, global audience.
You will host In-person, hybrid and digital visitors.



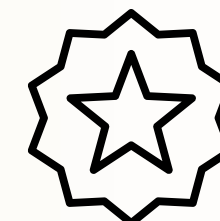
INCREASE YOUR ROI

Broaden your pool of contacts through the right mix of on-site and online, with a positive impact on revenues.



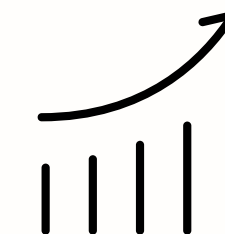
GET YOURSELF NOTICED

Increase event sessions and content through the platform to reach more stakeholders



OFFER THE BEST

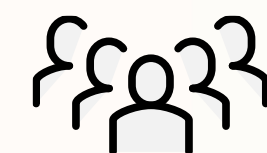
Offer your visitors the best of both worlds: physical and virtual.



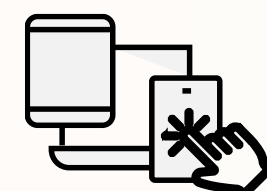
MAXIMISE YOUR INVESTMENT

Exploit the digital extension to reach your business objectives through new channels.

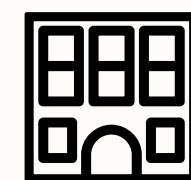
CHANNEL



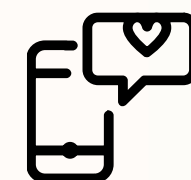
Community



APP



Fairgrounds

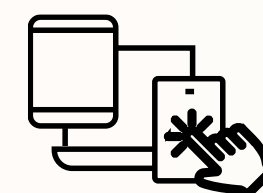


Push Notification

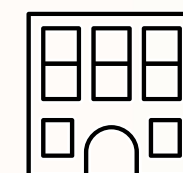


Web site

VISIBILITY PACKAGES



APP



Fairgrounds

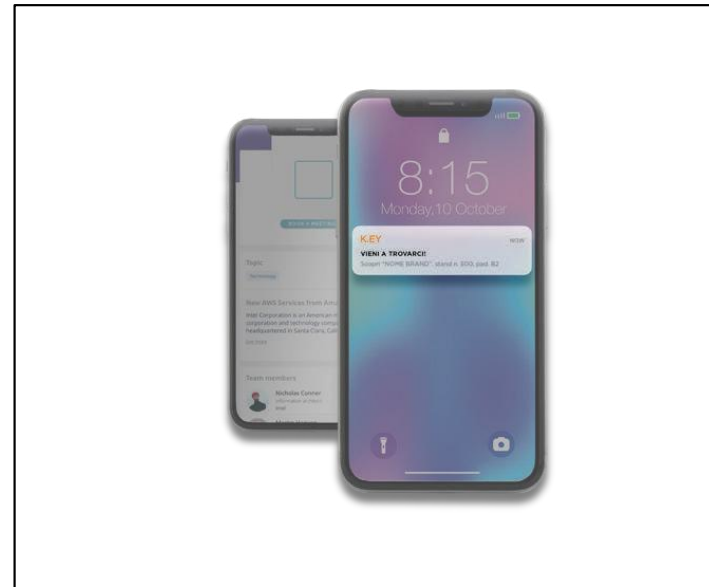


Web site



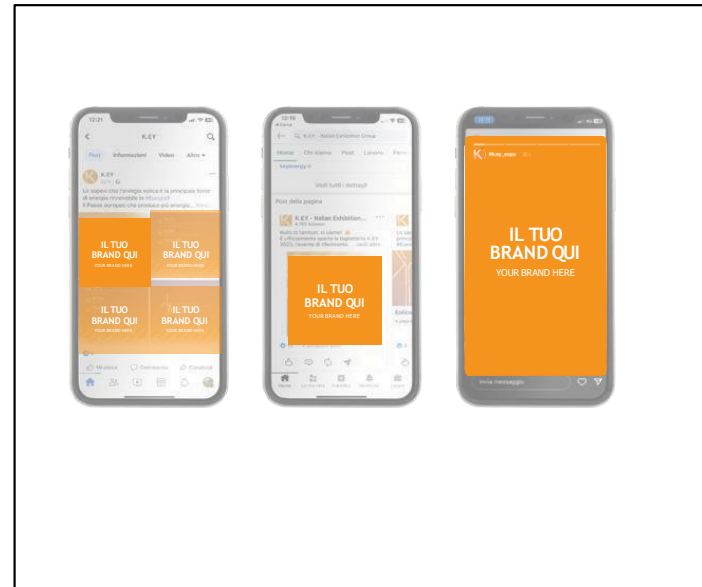
CONTENT PACKAGE

keyexpo.com



PUSH NOTIFICATION

1.400€



POST SOCIAL

1200€



NEWSLETTER MULTIBRAND

1.600 €

~~LIST
PRICE
4.200€~~

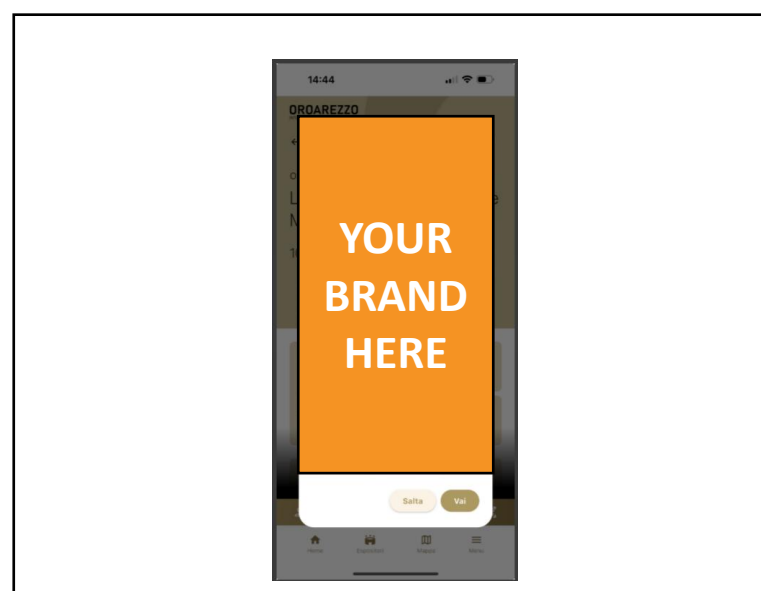


DISCOUNTED
PRICE
2.730 €

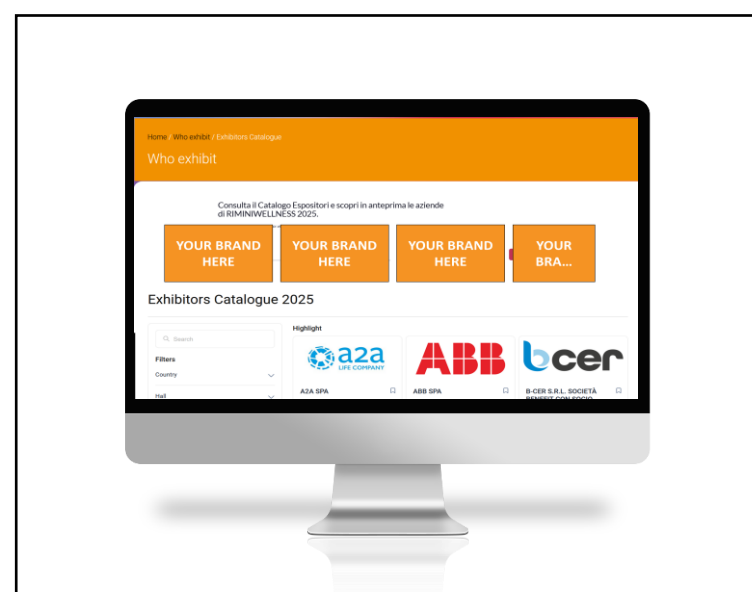


BRAND BOOSTER

keyexpo.com



SPLASH PAGE
2.500 €



WEB CATALOGUE CAROSEL
TOP
2.500€



ADVERTISING BANNER FOR POOL
PORTICOS (or CUSTOMIZATION
OF 2 HALL WINDOWS)
3.000 €

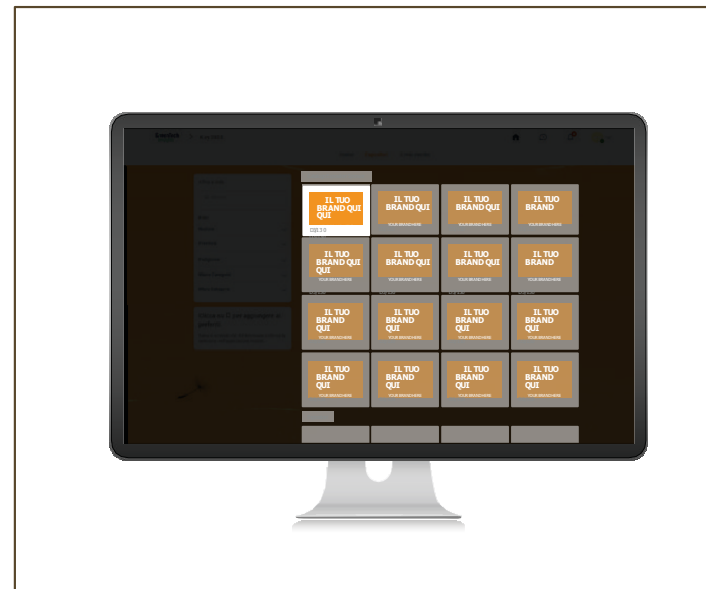


DISCOUNTED
PRICE
4.860 €



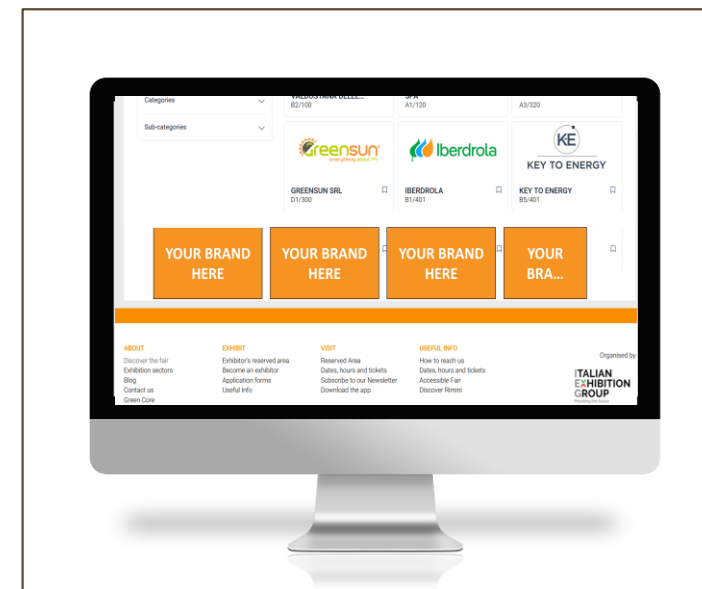
CATALOGUE BOOSTER

keyexpo.com



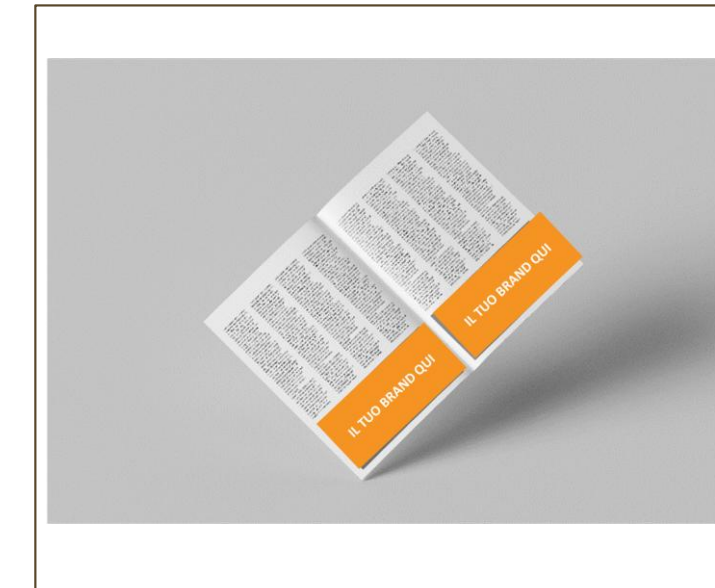
POSITIONING IN THE TOP 20
- DIGITAL CATALOGUE

2.100 €



WEB CATALOGUE
CAROUSEL BOTTOM

1.000 €



ADVERTISING PAGE WITHIN
THE EVENT FLOOR PLAN

3.000 €

~~LIST
PRICE
5.100 €~~

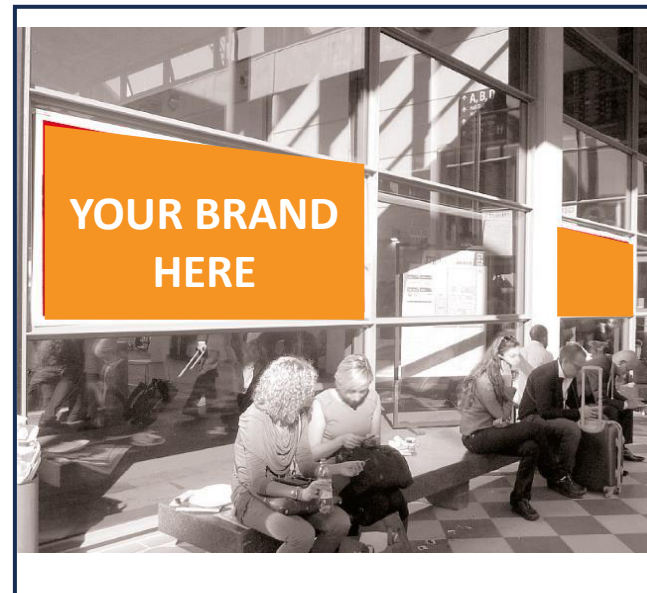


DISCOUNTED
PRICE
3.315 €



EXCLUSIVE PACK

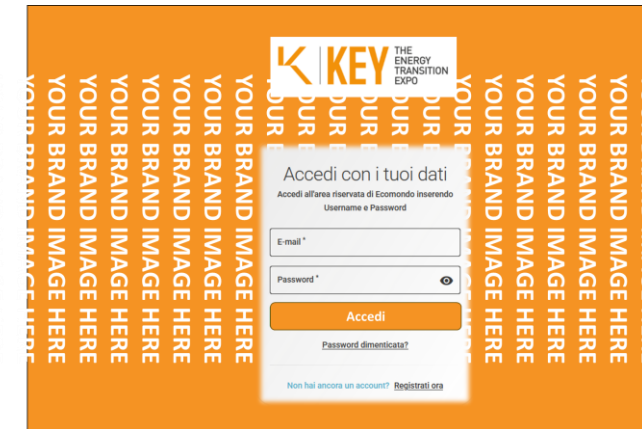
keyexpo.com



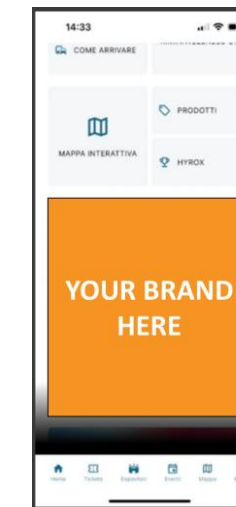
CUSTOMIZATION OF 3
HALL WINDOWS 4.500€



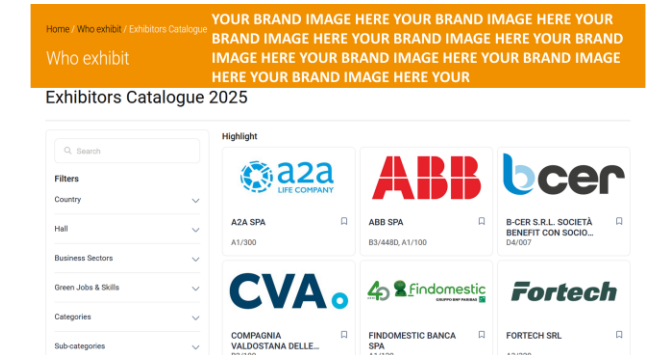
LOGO ON ONLINE MAP
1.550€



*VISITORS/EXIB LOGIN
PAGE CUSTOMIZATION.



*BANNER
HOME PAGE
APP



*BANNER WEB
CATALOGUE

* One of the tools of your choice in exclusive use
5.000€

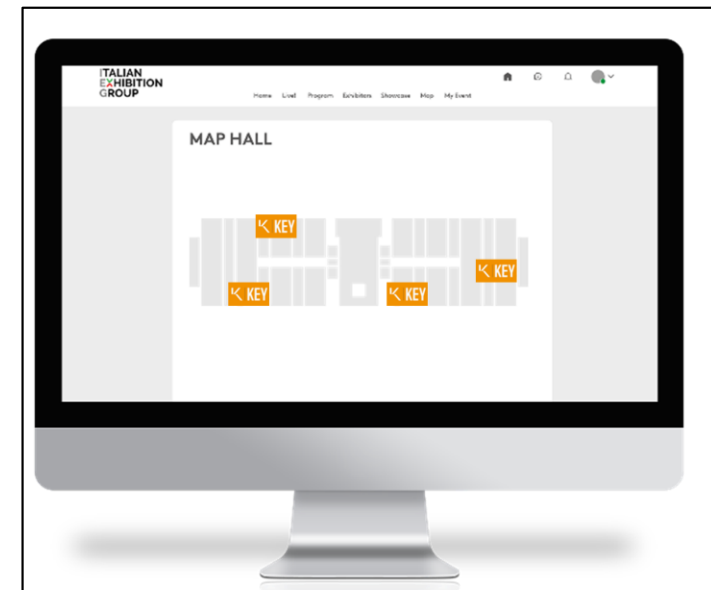
LIST
PRICE
~~11.050 €~~

DISCOUNTED
PRICE
7.735 €

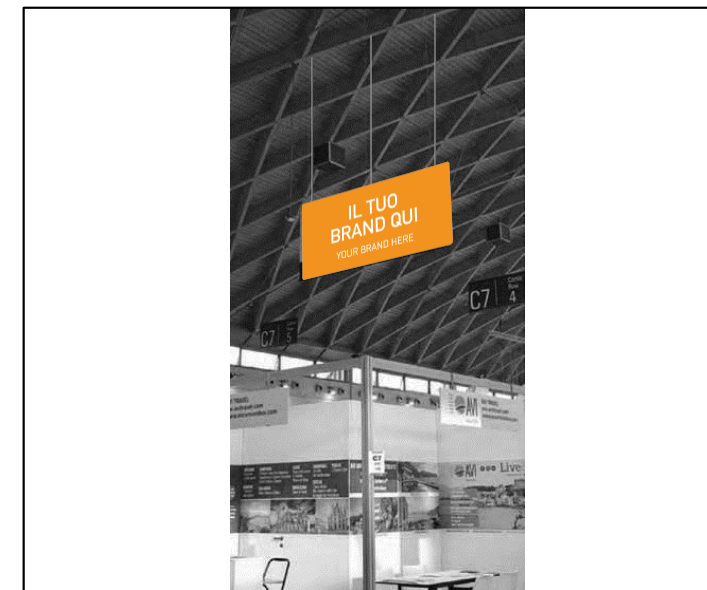


VISIBILITY PACK (A)

keyexpo.com



LOGO ON
ONLINE MAP
1.550€



PAVILION BANNER
1.900 €

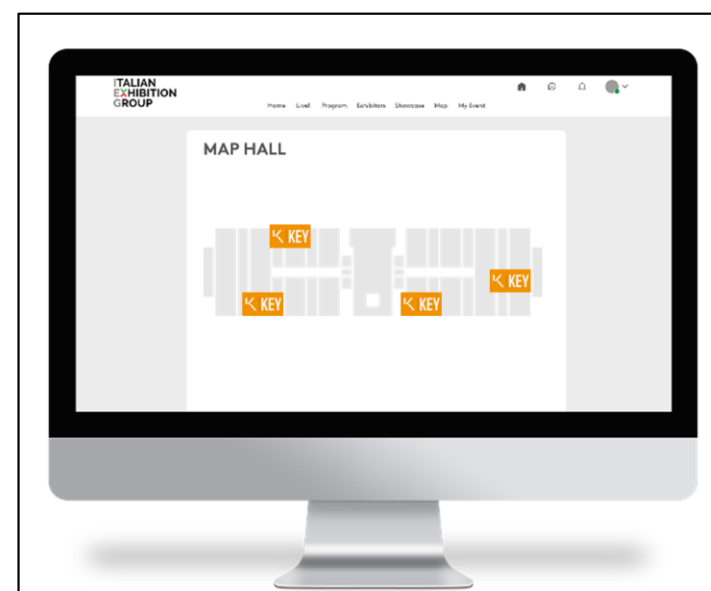
~~LIST
PRICE
3.450 €~~



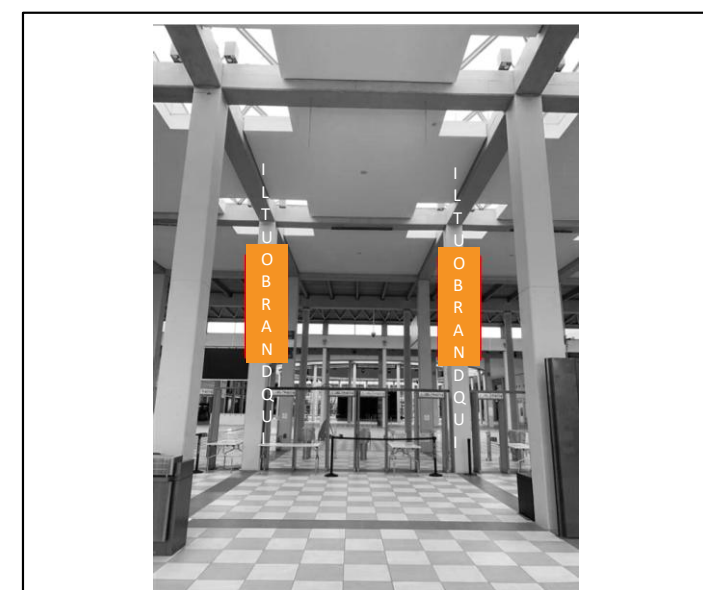
DISCOUNTED
PRICE
2.312 €

K VISIBILITY PACK LIGHT (B-C)

keyexpo.com



LOGO ON
ONLINE MAP
1.550€



LOGO OR VIDEO ADV
(10'') ON VIDEOWALL
SOUTH HALL
800€/1.200€

LIST PRICE
~~2.350 €-~~

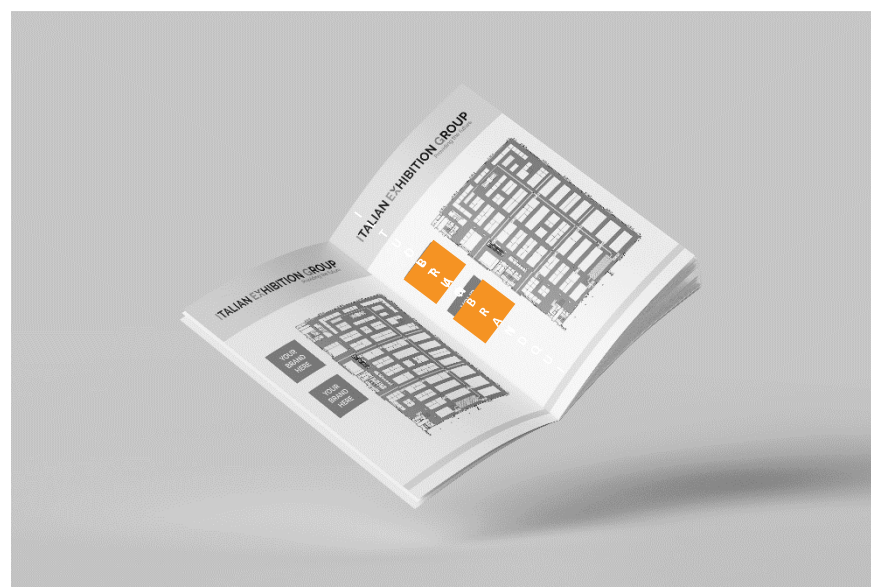


DISCOUNTED
PRICE
1.575 €/2.200€

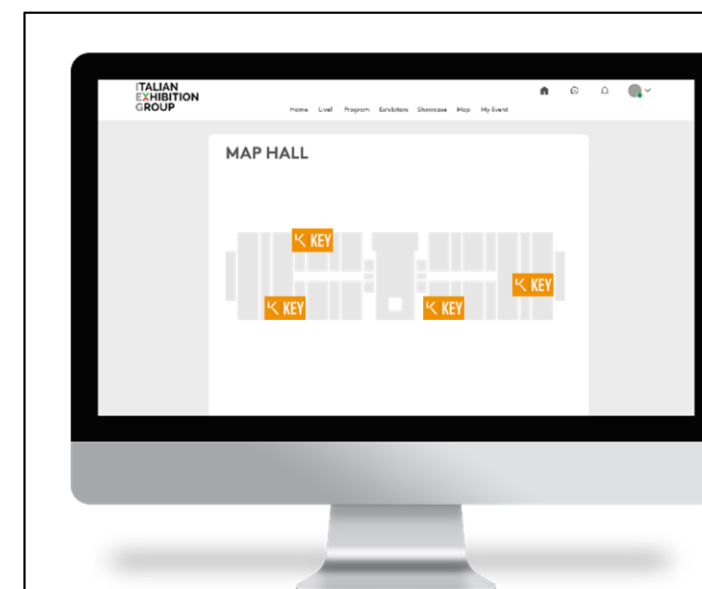


MAP PACKAGE

keyexpo.com



LOGO ON PAPER MAP
2.000€



LOGO ON ONLINE MAP
1.550€

~~LIST
PRICE~~
3.550 €

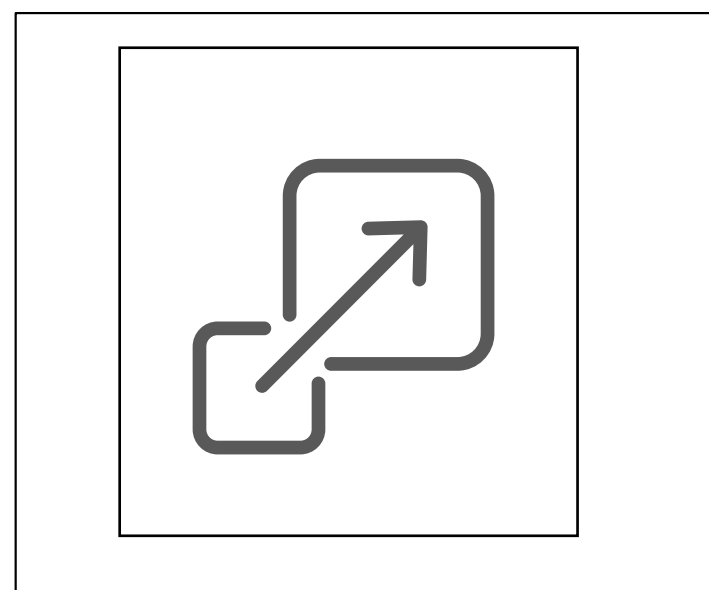


**DISCOUNTED
PRICE
2.130 €**

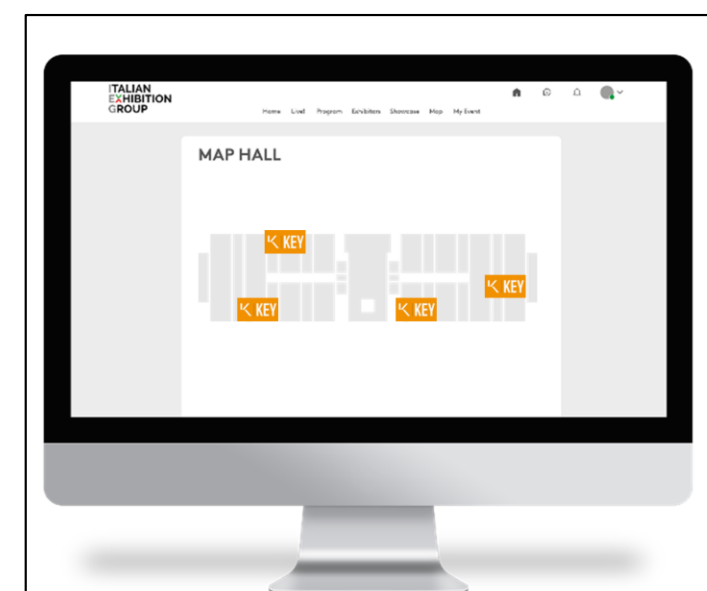


PACCHETTO GOLD PLUS

keyexpo.com



GOLD PROFILE
2.500€



LOGO ON ONLINE MAP
1.550€



INDEX

01 Visibility on printed materials

02 Digital visibility

03 Push communications

04 Conferences

05 Faigrounds – Rimini Expo

01 Visibility on printed material

a. Floor Plan

1. Booklet Format

Materials delivery: via e-mail: advertising@iegexpo.it



K a. 1 | Floor plan Booklet format

keyexpo.com

USP: Be recognised on every route. All visitors can get their bearings with the free floor plan available at the entrances

Customisation of covers and advertising page within the event floor plan.

Technical Info: high resolution PDF file

Format and Size:

Footer (maximum 5 pages): 21cmx3.5cm wxh+3mm bleed on each side.

LOGO (in the exhibition hall): vector format.

Page/Cover: 21x29.7cm wxh+3mm bleed on each side.

Materials delivery:

within 40 days of the start of the show.



PRICE
2.000 €

LOGO

PRICE
3.500 €

2 - 3 COVER

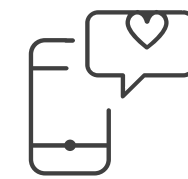
PRICE
3.500 €

4 COVER

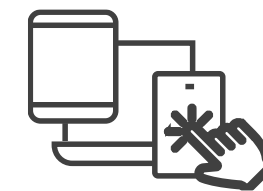
PRICE
4.000 €

EXHIBITOR LIST FOOTER
5 PAGES

Reach an extended and global audience, leverage digital reach to achieve your goals



Push Notification



Digital Platform



Web site

K DIGITAL PROFILE DETAILS

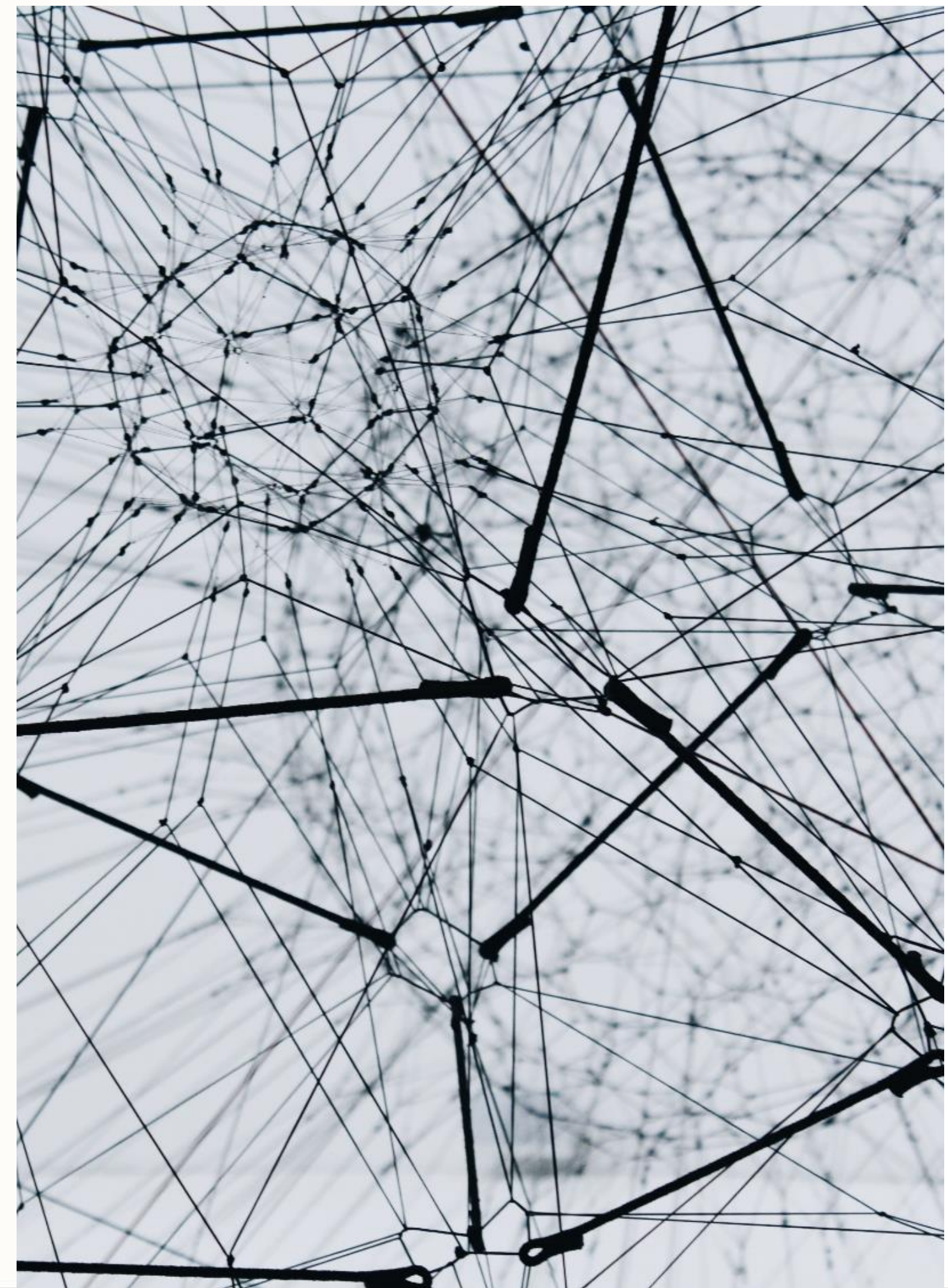
keyexpo.com

DIGITAL PROFILE DETAILS 2027	SILVER	GOLD	PLATINUM
BASIC PROFILE PAGE	✓	✓	✓
LEAD RETRIEVAL	✓	✓	✓
EVENTS IN CALENDAR APP (if organized at your own booth)	✓	✓	✓
EVENTS ON PROFILE PAGE	✓	✓	✓
VIDEO - ON PROFILE PAGE		✓	✓
BUSINESS MEETING (WITH AGENDA)	✓	✓	✓
INTERACTIONS WITH VISITORS (CHAT)	✓	✓	✓
DIGITAL TEAM MEMBER (NO. OF USERS)	2	5	10
NUMBER OF PRODUCTS ON DIGITAL CATALOGUE	4	8	12
BRAND/PRODUCT ADVERTISING ON PROFILE PAGE		✓	✓
ROTATING SPLASH PAGE			✓
LOGO ON HOME PAGE			✓
LOGO ON DIGITAL MAP		✓	✓
PRICE (PROMO WITH REBOOKING)	INCLUDED	1.500 €	4.000 €
STANDARD PRICE	300 €	2.000 €	5.000 €

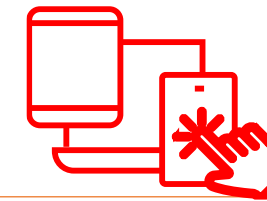
* subject to approval by the organizing office

02 Digital Visibility

- a. Banner on wi-fi activation page
- b. Logo in Home Page (Digital Platform)
- c. Logo/Banner web site
- d. Banner in reserved areas
- e. Logo on online map (Digital Platform)
- f. Logo in highlights – top 16 (Digital Platform)
- g. Banner on Web Invitation
- h. Splash page
- i. Banner on Profile Page (Digital Platform)
- j. Background on Profile Page
- k. Video on Profile Page



K a. Banner on wi-fi activation page



keyexpo.com

USP: your brand apart and gain maximum visibility with every access by premium national and international buyers.

Technocal Info:

Logo size: 600x300 pixel (wxh)

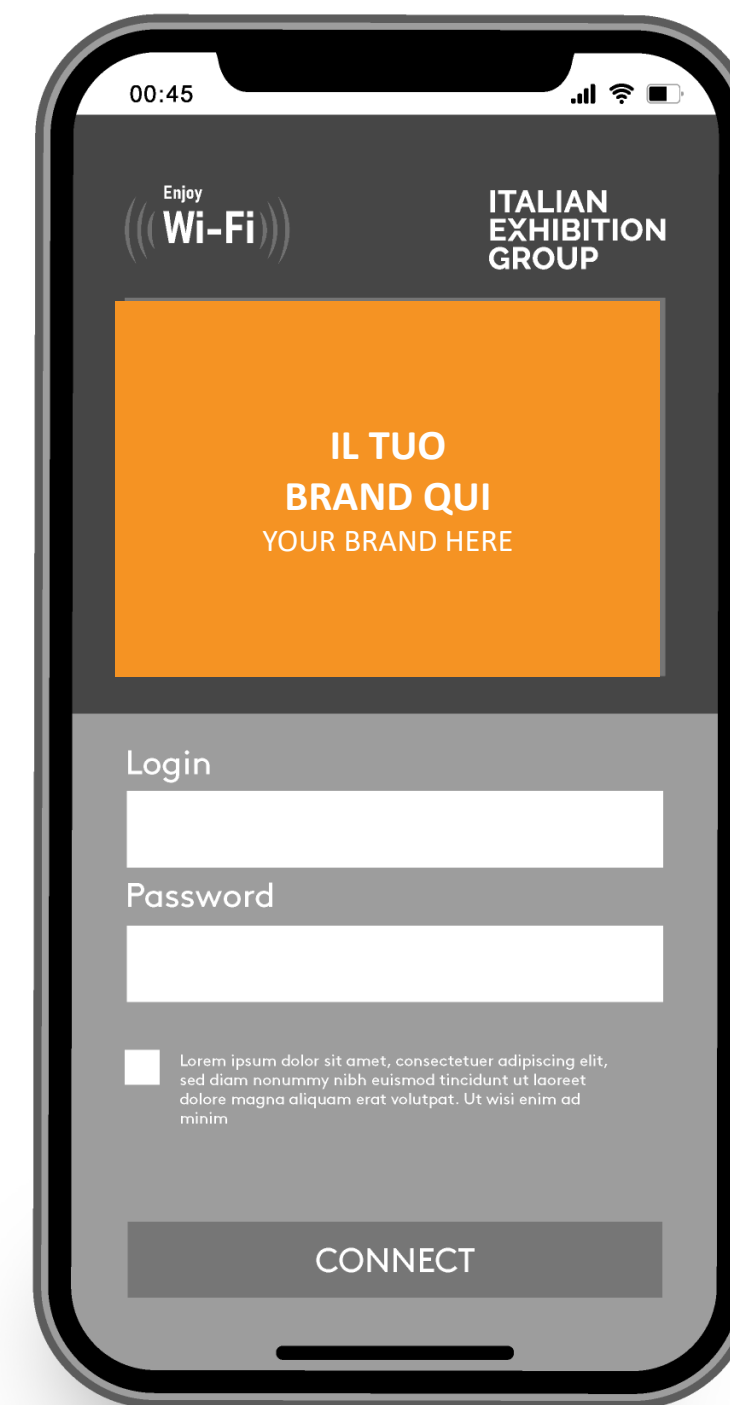
Background image size: 932x1398 pixel (wxh)

Format: jpg, gif

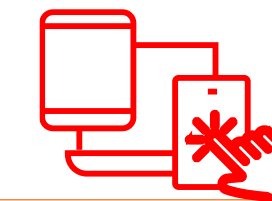
PRICE*
5.500 €

*With 5 branded totems to be placed in high-traffic areas and QR codes to access the Wi-Fi

UNIQUE SELLING PROPOSITION,
ONLY ONE AVAILABILITY



K b. Logo in Homepage



keyexpo.com

USP: Get maximum digital coverage during the days of the show every time visitors access the app homepage.

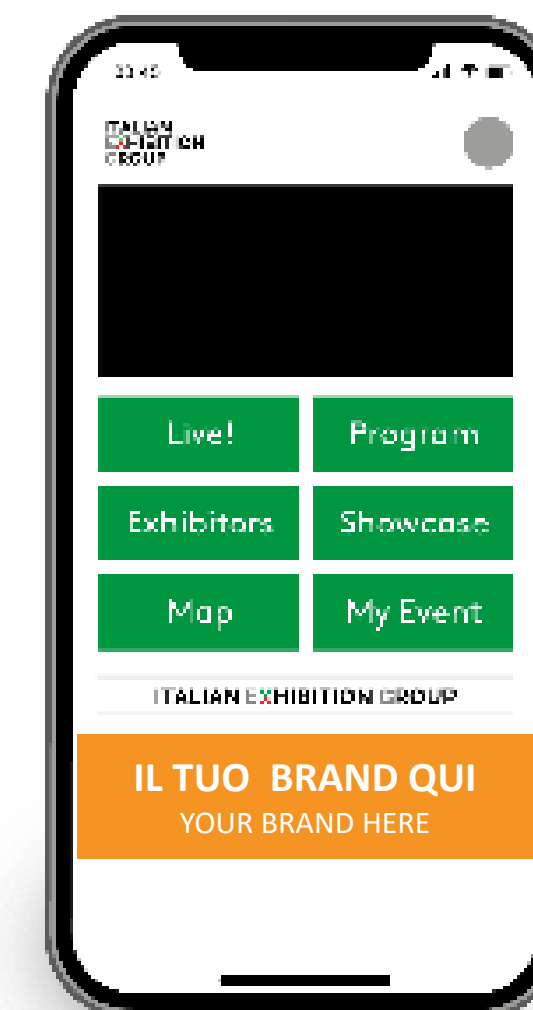
Technical Info:

Logo size: 200x200 pixel

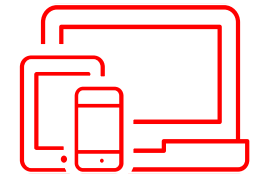
Format: png, jpg, gif or vector

PRICE*
2.000 €

*UP TO 12 LOGOS



K c. Logo/Banner Web Site



keyexpo.com

USP: Make your brand stand out every time the homepage is accessed on the show website.

USP: Capture visitors' attention by placing your logo on strategic internal pages of the event website

Technical Info:

Logo Size: 300x100 pixel (wxh)

Max size: 80 kb

Format: png, jpg, gif

Landing page URL link

Logo Size: 200x200 pixel

Format: png, jpg, gif

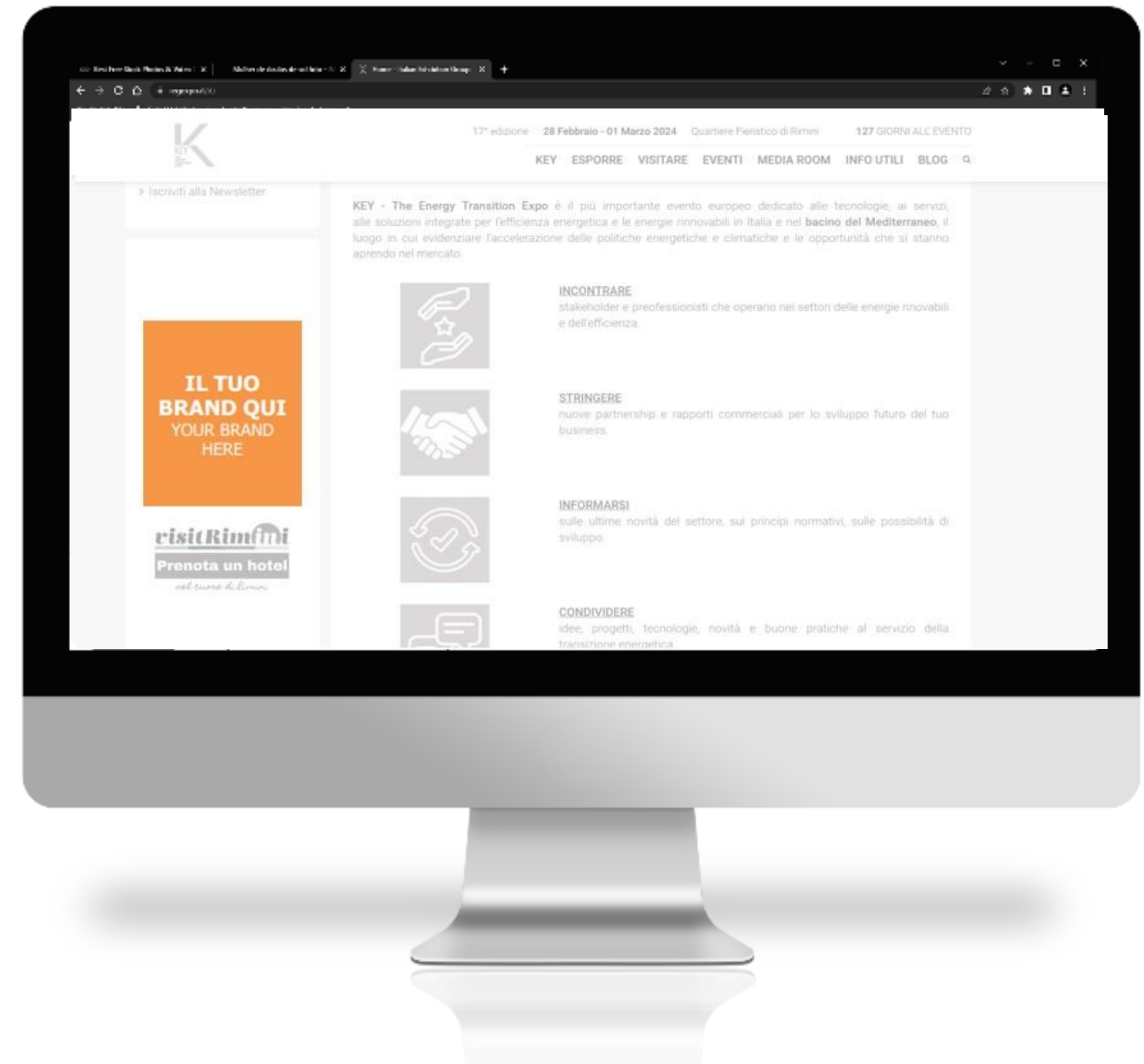
Max size: 80 kb

Materials delivery:

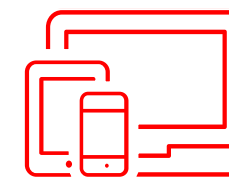
within 10 days of the publication date

PRICE
1.000 €

*INTERNAL PAGES



K d. Banner in visitors' reserved areas



keyexpo.com

USP: Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

Technical Info:

Logo Size: 250x250 pixel

Format: png, jpg o vettoriale

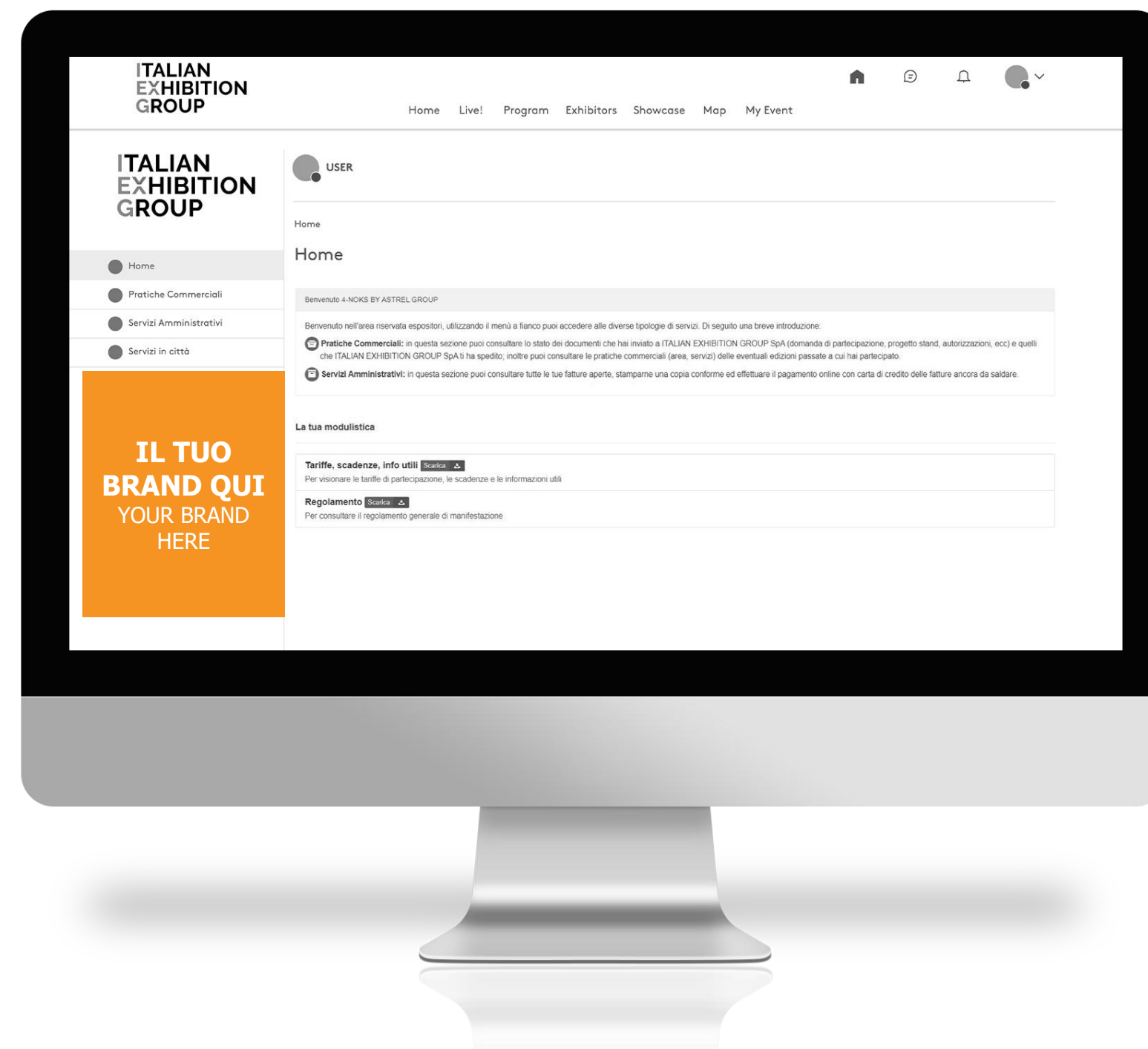
Max Size: 1 MB

Materials delivery:

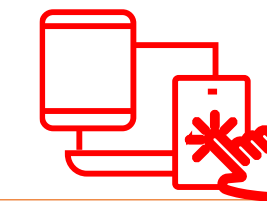
within 10 days of the publication date

PRICE
5.000 €

Fixed and exclusive



K e. Logo on online map



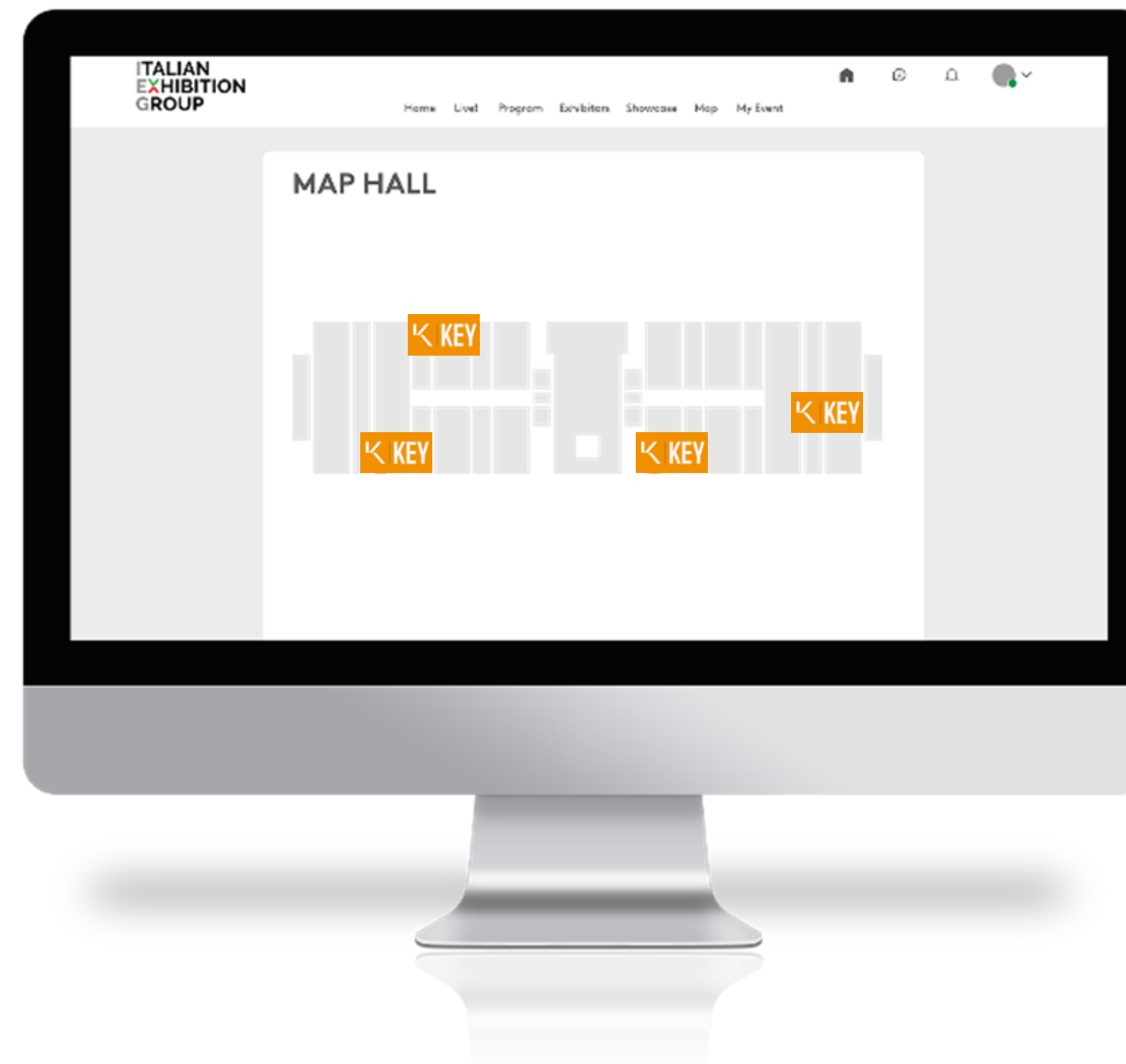
keyexpo.com

USP: Ensure visibility at every access on the map and be found in visitors' paths by inserting your brand logo on the stand on the plan.

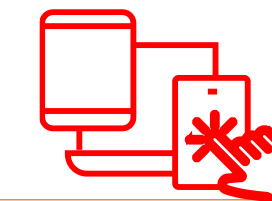
Technical Info:

Complete your digital profile with logo and description

PRICE
1.550 €



K f. Logo in highlight TOP 20*



keyexpo.com

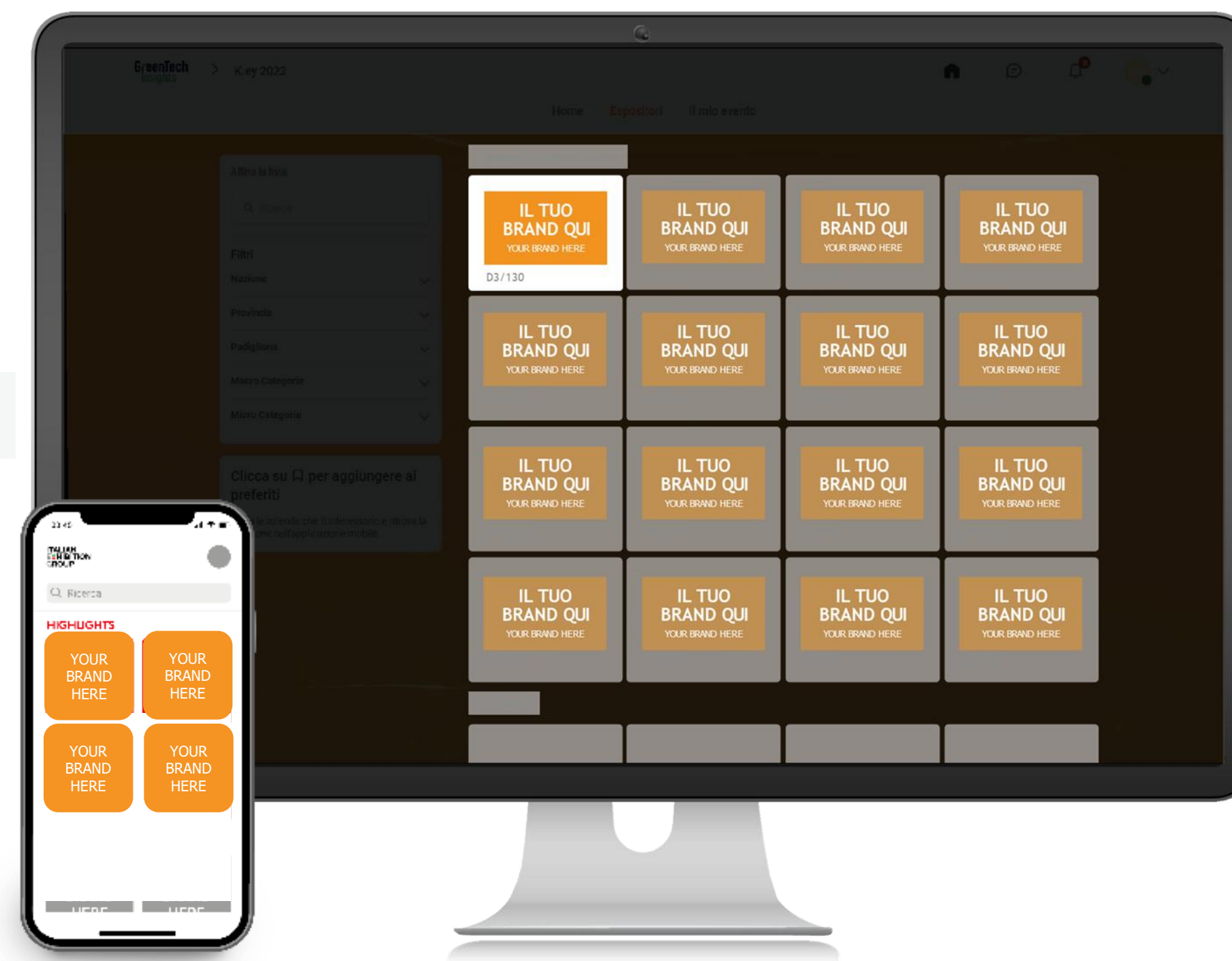
USP: Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

Technical Info:

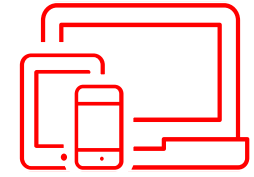
Complete your digital profile, with logo, description and images

PRICE*
2.100 €

*WHILE STOCKS LAST - MAX. 20 BRAND



K g. Banner on web invitation



keyexpo.com

USP: A not-to-be-missed opportunity to highlight your brand to an exclusive selection of professionals.

Technical info:

Image size 1920X1080 pixel (ratio 16:9). Format

png, jpg, gif

Max Size: 1 MB

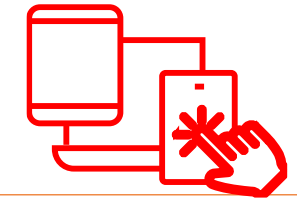
Materials delivery:

within 10 days of the publication date

PRICE
5.000 €



K h. Rotating Splash page



keyexpo.com

USP: Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

Technical info:

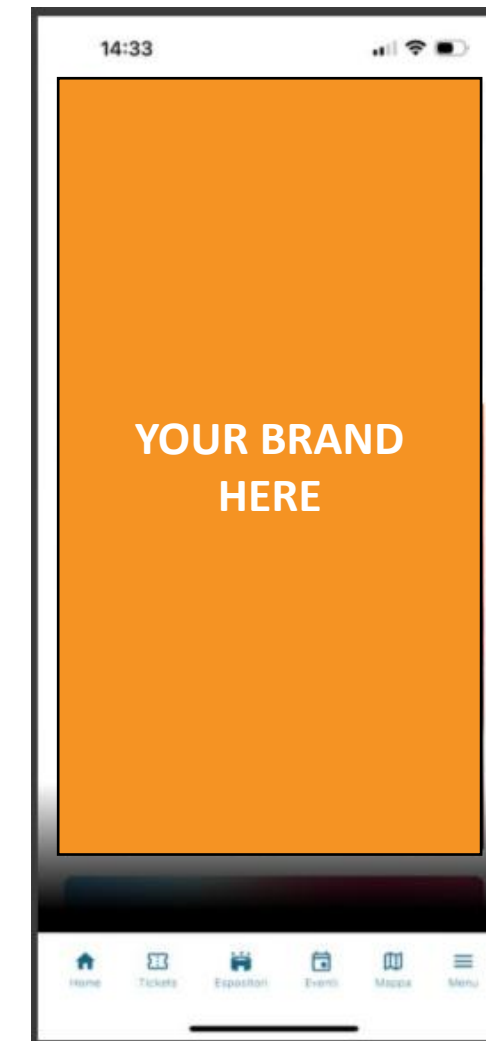
Size image 1080x1920 pixel (ratio 9:16). Format

png, jpg,

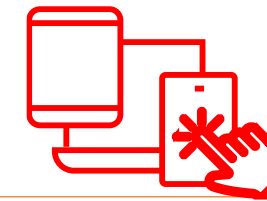
Max size: 1 MB

PRICE*
2.500 €

*AVAILABILITY ON REQUEST



K i. Banner on home page APP



keyexpo.com

USP: Ensure maximum visibility during the event by placing an advertising banner on the event app homepage. Invite customers to visit your stand and your digital profile

Technical info:
High-resolution Image
Ratio: 1:1 or 16:9

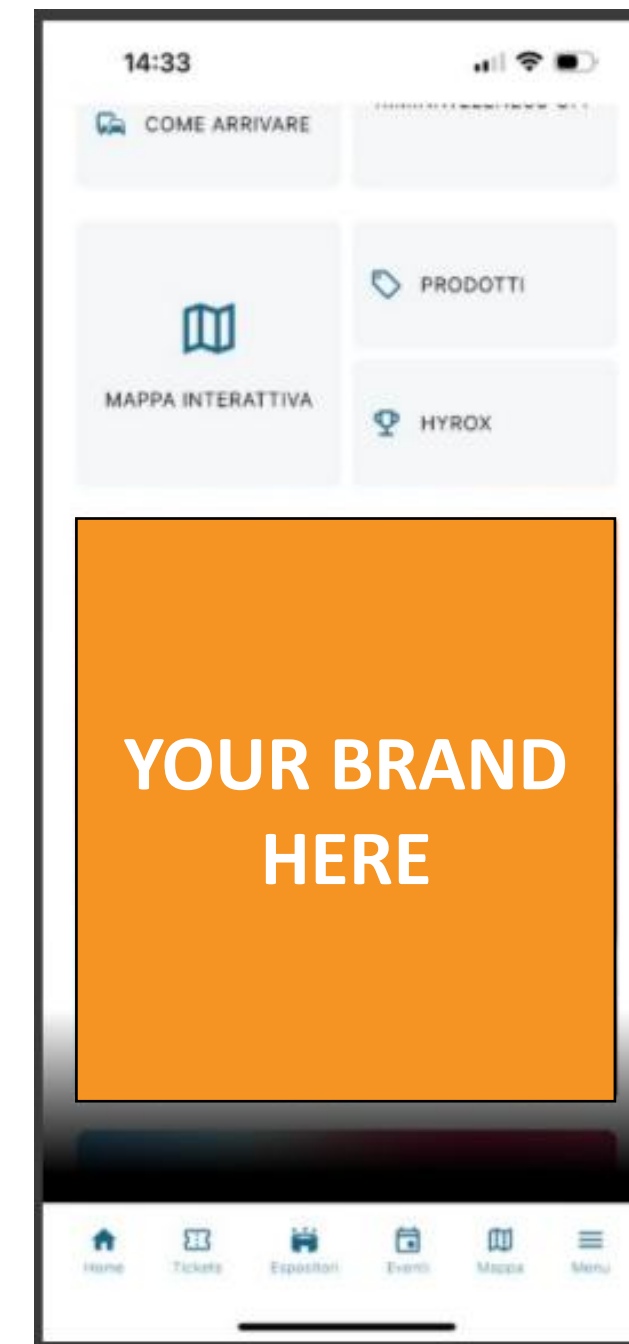
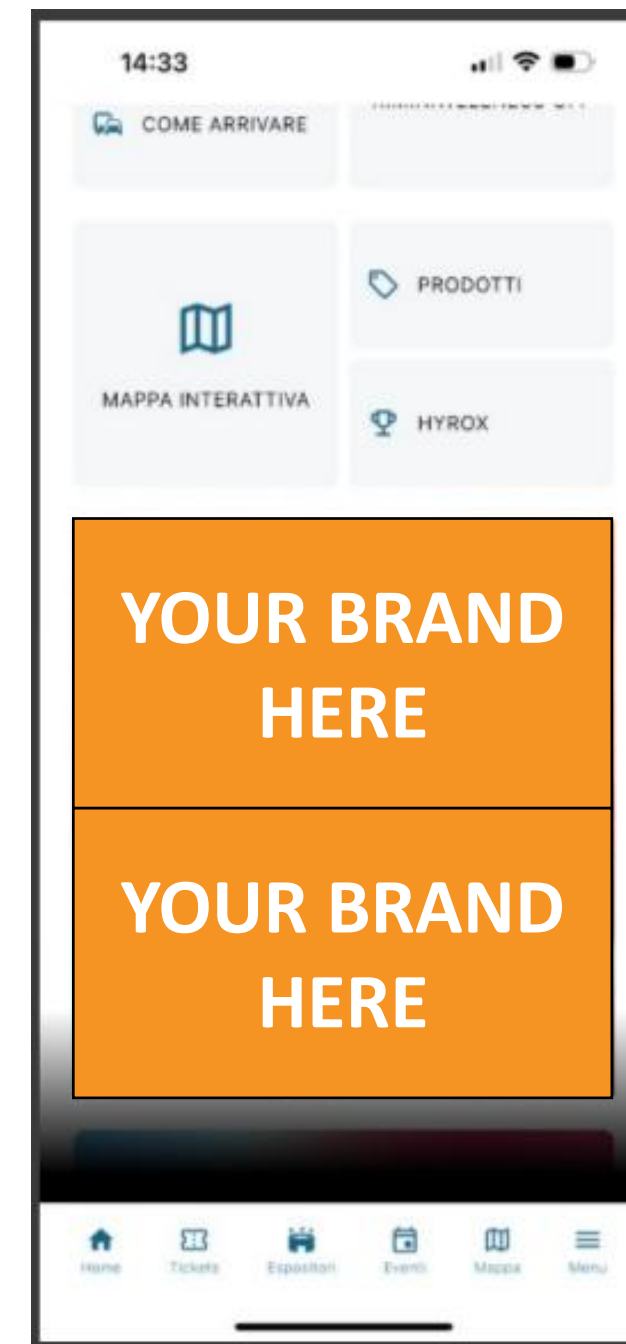
PRICE*
2.700 €

OR

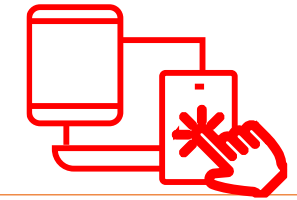
PRICE**
5.000 €

*16:9 available for
2 brands

**1:1 exclusive for
1 brand



K j. WEB Catalogue Carousel 1/2



keyexpo.com

Home / Who exhibit / Exhibitors Catalogue

Who exhibit

USP: Highlight your brand or your USP on the web catalogue page, your company will always be visible on the most visited page of the website.

Technical Info:

High-resolution image

Ratio: 4:3

Recommended size: 900x720px
(because part of it is covered by the CTA)

YOUR BRAND
HERE

CTA

YOUR BRAND
HERE

CTA

YOUR BRAND
HERE

CTA

YOUR
BRA...

CTA

Consulta il Catalogo Espositori e scopri in anteprima le aziende

Exhibitors Catalogue 2025

Search

Filters

Country

Hall

Highlight



A2A SPA

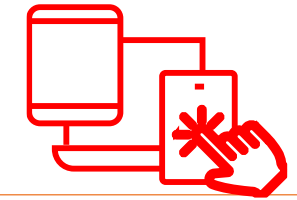


ABB SPA



B-CER S.R.L. SOCIETÀ
BENEFIT CON SOCIO

K j. WEB Catalogue Carousel 2/2



keyexpo.com

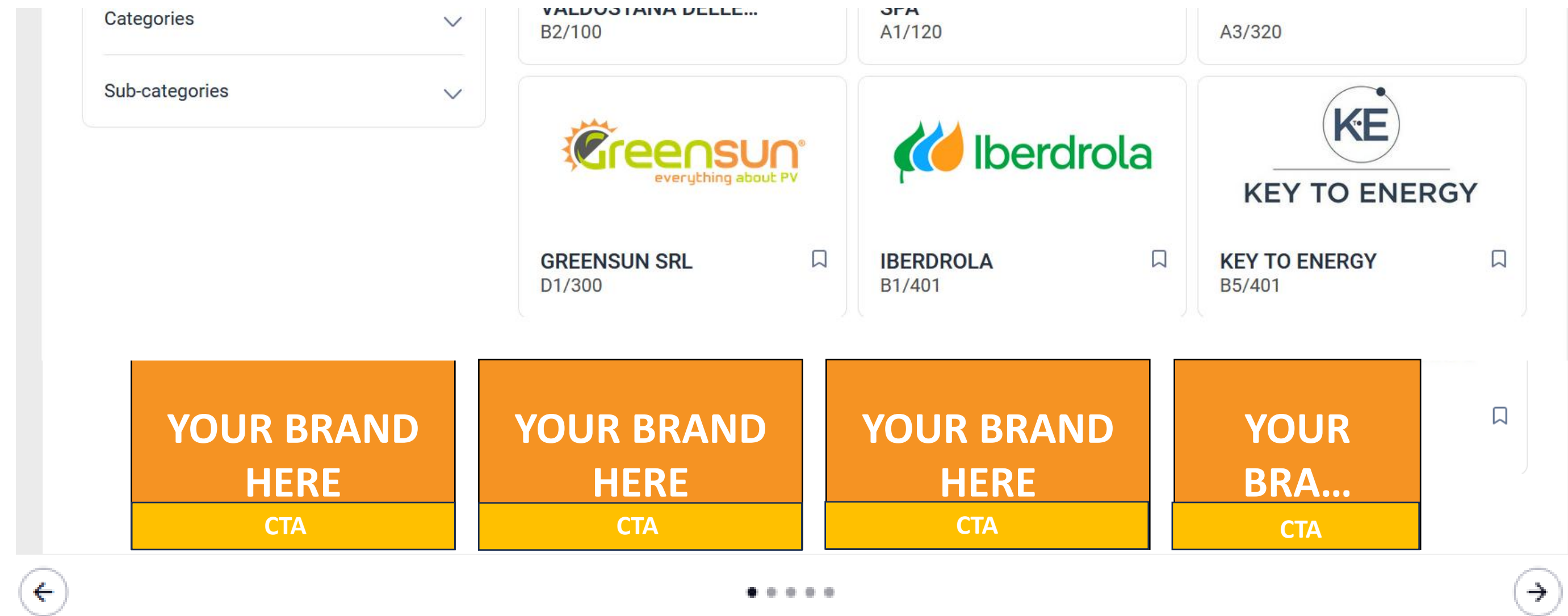
USP: Highlight your brand or your USP on the web catalogue page, your company will always be visible on the most visited page of the website.

Technical Info:

High-resolution image

Ratio: 4:3

Recommended size: 900x720px
(because part of it is covered by the CTA)



PREZZO*
1.000 €

ABOUT

Discover the fair
Exhibition sectors
Blog
Contact us
Green Core

EXHIBIT

Exhibitor's reserved area
Become an exhibitor
Application forms
Useful Info

VISIT

Reserved Area
Dates, hours and tickets
Subscribe to our Newsletter
Download the app

USEFUL INFO

How to reach us
Dates, hours and tickets
Accessible Fair
Discover Rimini

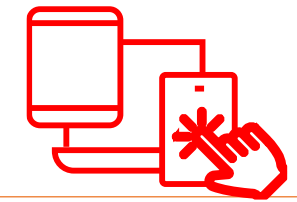
Organised by

**ITALIAN
EXHIBITION
GROUP**
Providing the future

Organized by

In collaboration with

K k. Visitor login page customization



keyexpo.com

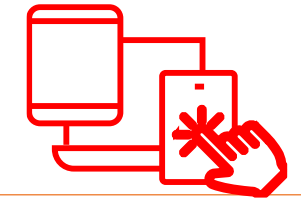
USP: Customize visitor access to the reserved area, showcase your presence at the fair in advance. Make your brand easily recognizable

Technical info:

High resolution image
Ratio: 16:9

PRICE*
5.000 €

K I. Catalogue desktop sponsorship



keyexpo.com

USP: Sponsor the exhibitor catalog web page, the most visited page by visitors from two months before to one month after the fair

Technical Info:
High resolution image

PRICE
5.000 €

Home / Who exhibit / Exhibitors Catalogue

Who exhibit

YOUR BRAND IMAGE HERE YOUR BRAND IMAGE HERE YOUR
BRAND IMAGE HERE YOUR BRAND IMAGE HERE YOUR BRAND
IMAGE HERE YOUR BRAND IMAGE HERE YOUR BRAND IMAGE
HERE YOUR BRAND IMAGE HERE YOUR

Exhibitors Catalogue 2025

Filters

Country ▾

Hall ▾

Business Sectors ▾

Green Jobs & Skills ▾

Categories ▾

Sub-categories ▾

Highlight

A2A SPA

A1/300

ABB SPA

B3/448D, A1/100

**B-CER S.R.L. SOCIETÀ
BENEFIT CON SOCIO...**

D4/007

**COMPAGNIA
VALDOSTANA DELLE...**

B2/100

**FINDOMESTIC BANCA
SPA**

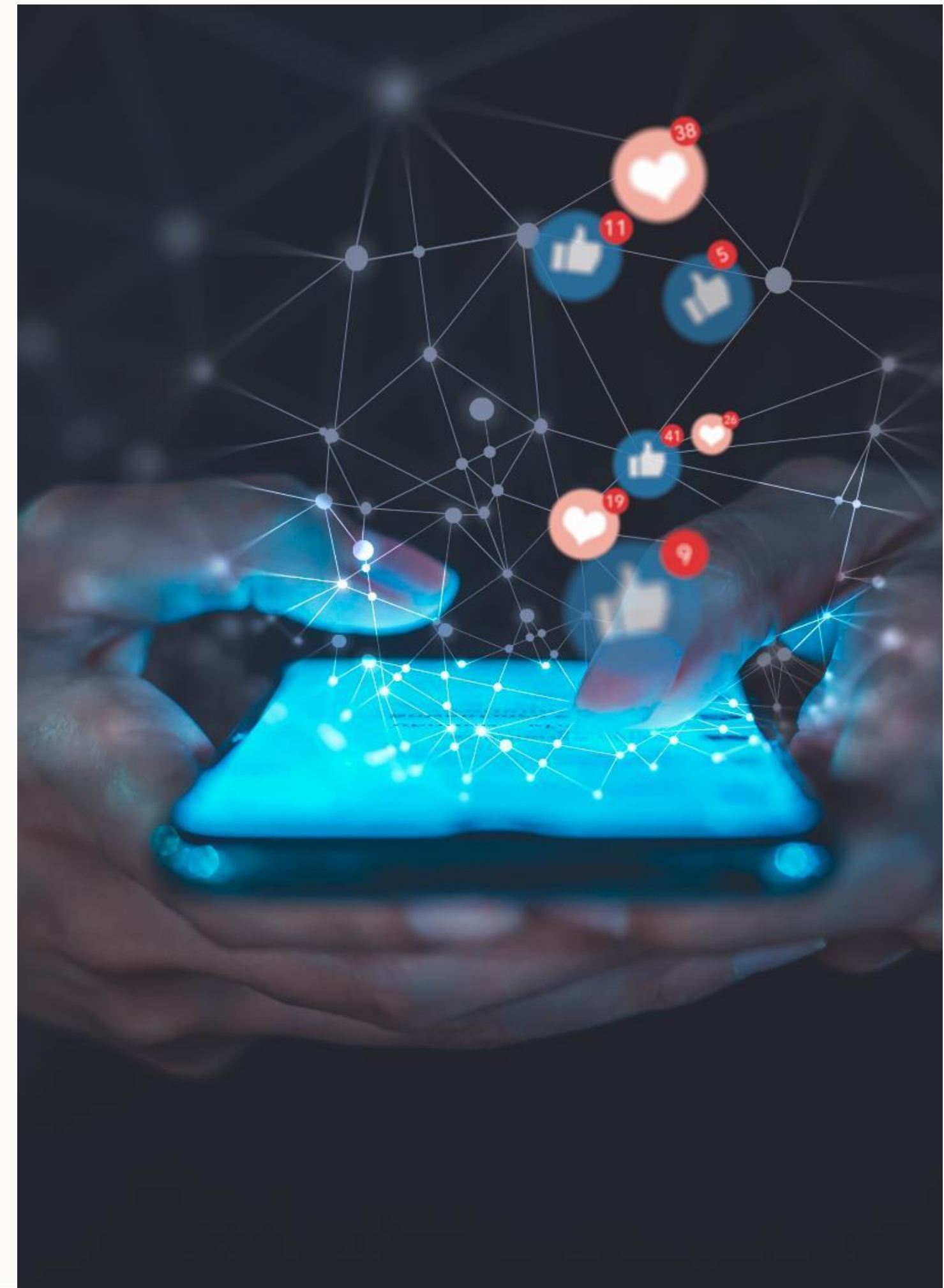
A1/120

FORTECH SRL

A3/320

03 Push communication

- a. Push communication
- b. Social Communication
- c. Newsletter Multibrand
- d. News and Banner
- e. DEM to visitors
- f. Dark mode sponsored post
- g. Landing page
- h. Sponsored post + Landing page



K a. Push notification



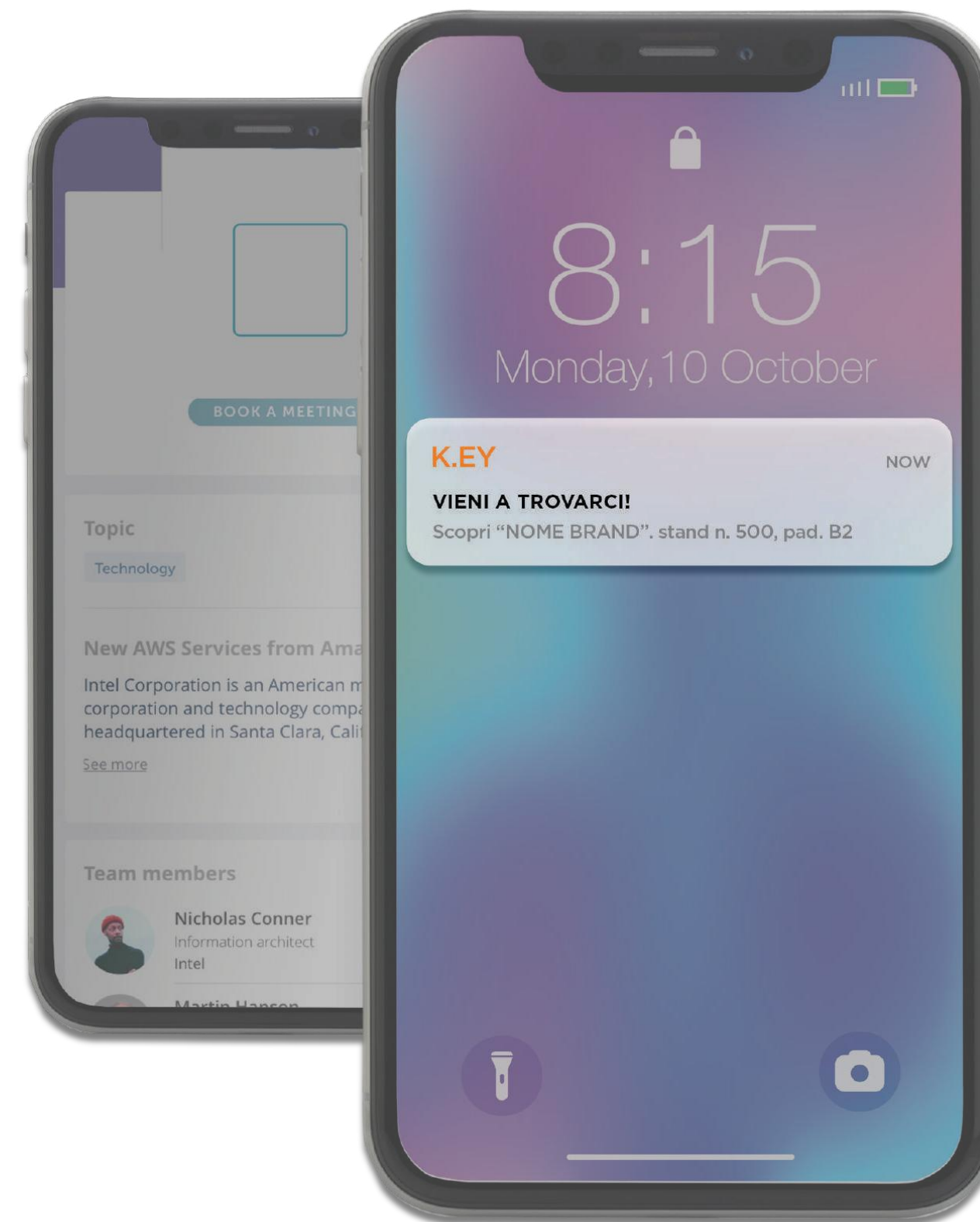
keyexpo.com

USP: Reach all event participants on the platform by creating a message with customised text and link.

Technical info:

Title: max 120 characters. Text: max 250 characters

PRICE
1.400 €



K b. Social communication



keyexpo.com

USP: Reach the entire national and international show community through social channels.

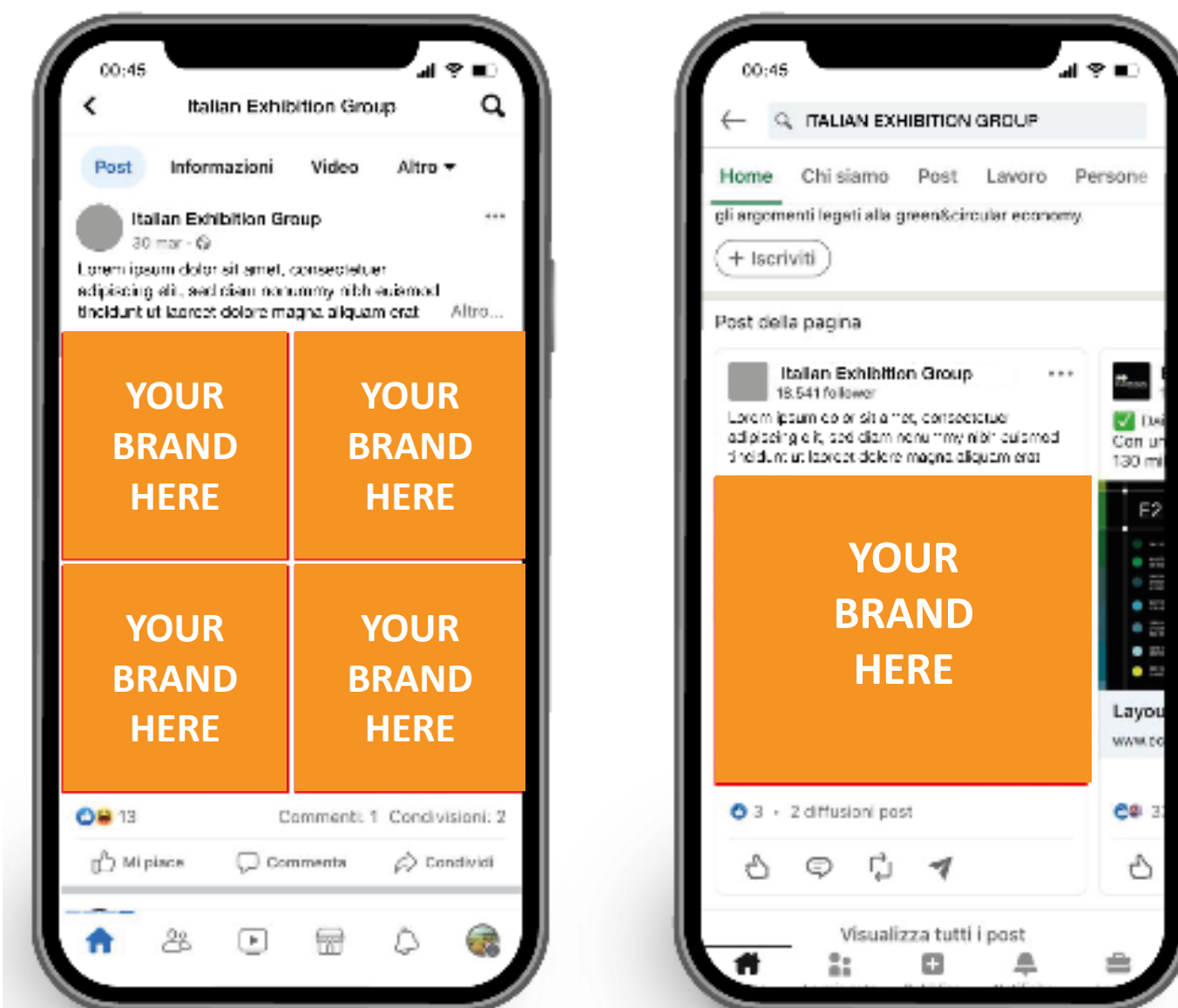
Technical info:

Text: description max 350 characters including spacing.

Materials delivery:

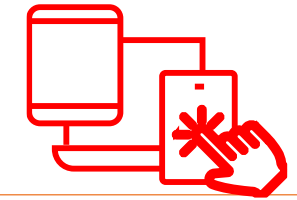
within 15 days of the publication date

PRICE
1.200 €





c. Newsletter multibrand



keyexpo.com

USP: Make your brand visible to the entire show database and direct users to your exhibitor profile page.

Technical info:

Text: max 450 characters including spaces

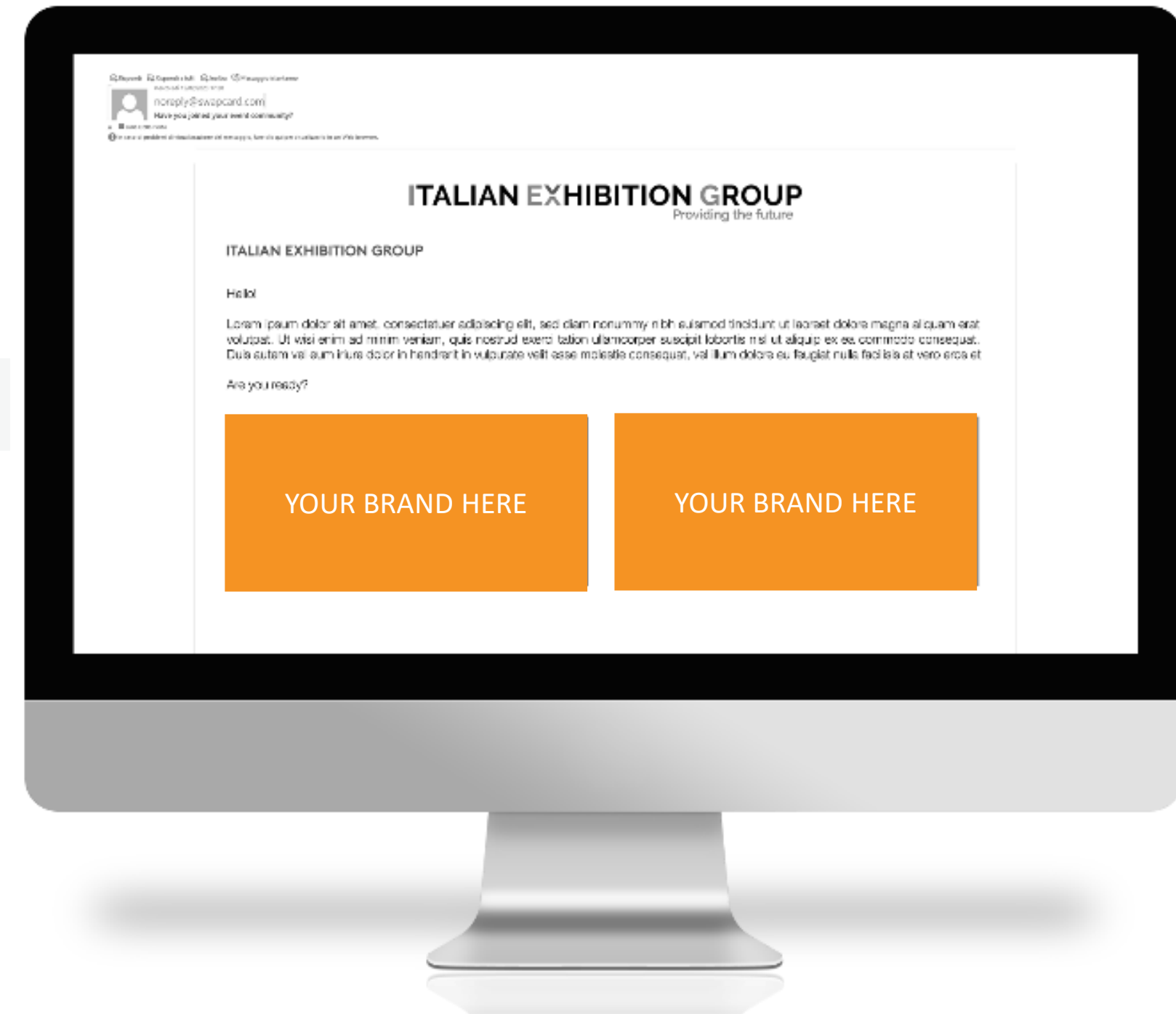
Image: ratio 16:9 or 1:1.

Logo: png o jpg

Materials delivery:

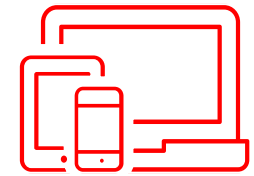
within 10 days of the publication date

PRICE
1.600 €





d. News and Banner



keyexpo.com

USP: Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals.

Technical info:

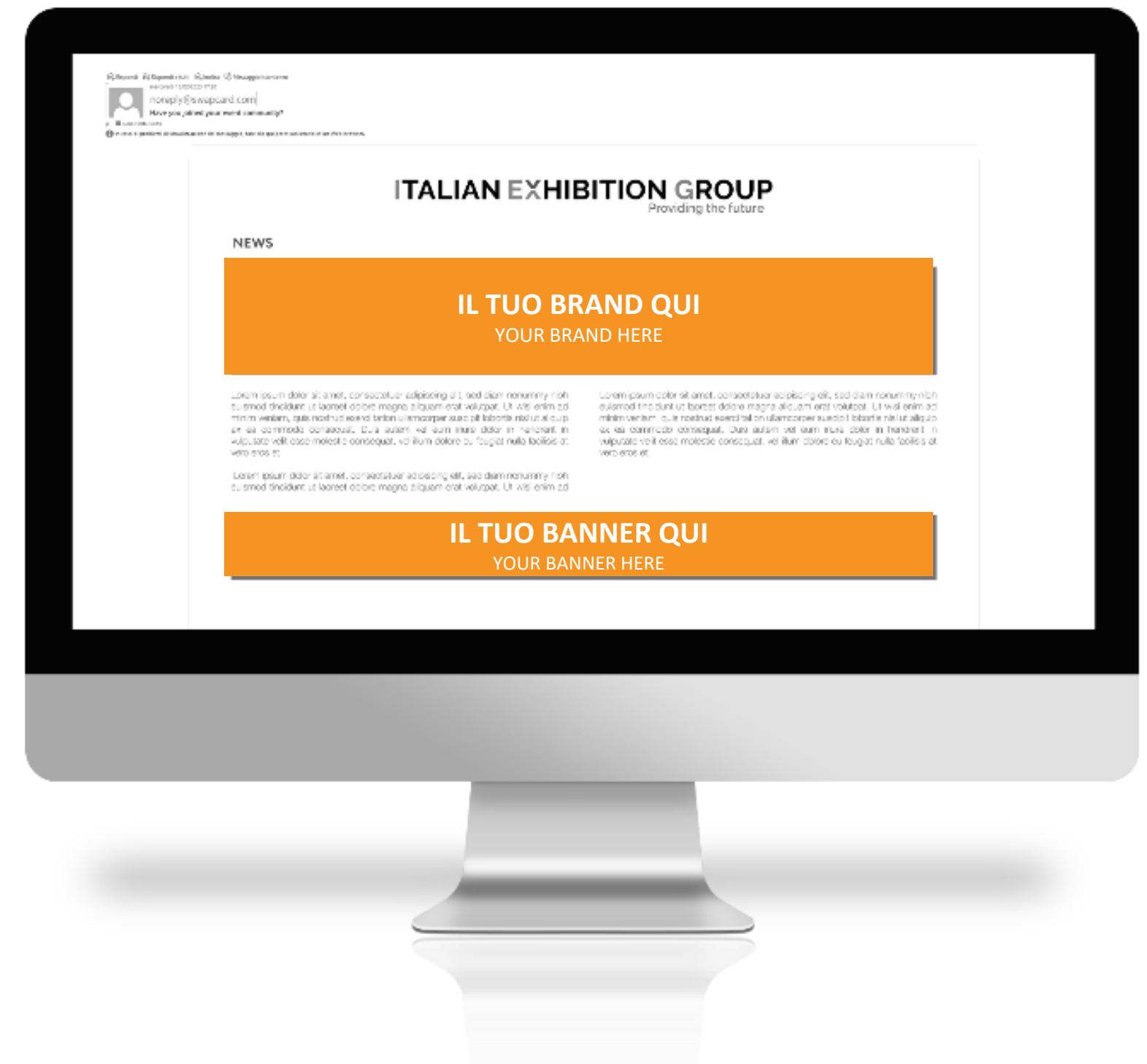
Text: max 500 characters including spaces with link to the web site

Banner: png o jpg, size 564x200 pixel (wxh)

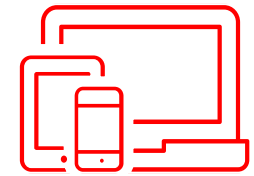
Materials Delivery:

within 10 days dalla of the publication date

PRICE
2.000 €



K e. DEM to visitors



keyexpo.com

USP: Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

Technical Info:

Provide one or two images.

Size: max 250 kb per image;

Company logo: size 300x100pixel wxh;

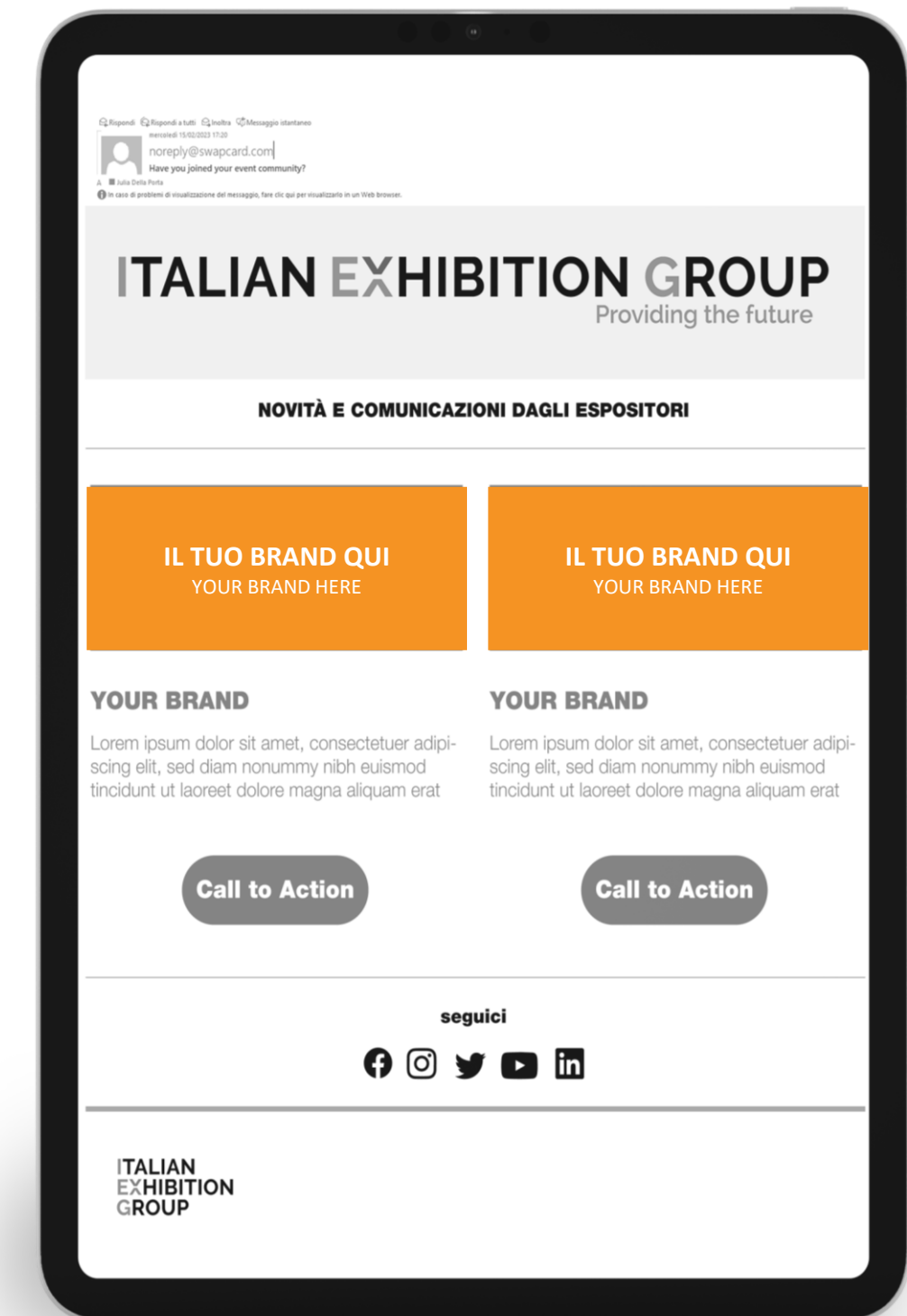
Provide one or two news items.

Text, no more than 600 characters including spaces per news item. Content: preferably product news, industry updates, own event promotion/invitation during the show.

Delivery materials:

A proof of the DEM will be sent within 5 working days of the mailing date, and confirmation for acceptance will be requested within 3 working days of the DEM mailing date.

PRICE
3.000 €



K f. NEW! Post sponsorizzato in modalità dark

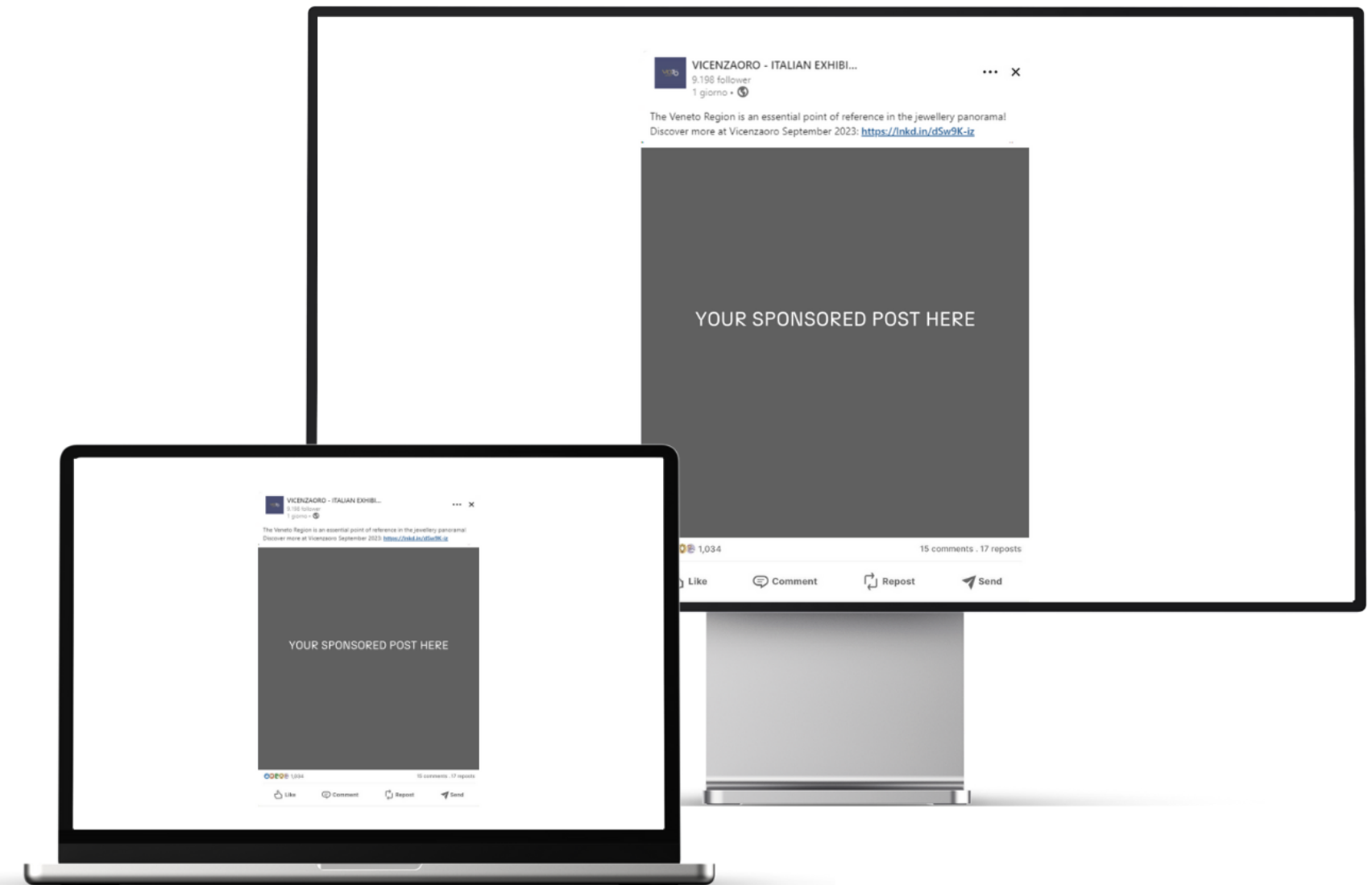
keyexpo.com

The campaigns will be launched from the trade show's official accounts, reaching a highly qualified and targeted audience within the industry.

Campaign setup:

- Objective: Drive traffic to the exhibitor profile page or landing page
- Channels: Meta
- Country: Italy
- Target type: Lookalike audiences based on the trade show's proprietary database, and audiences targeted by interests, behaviors, and socio-demographic characteristics
- Minimum guaranteed visibility.

PRICE
2.500 €



Key. NEW! Landing Page

keyexpo.com

- Turnkey landing page creation for lead generation, exclusively for the exhibitor's use.
- The landing page is aimed at collecting qualified leads who will become prospects or visitors of the trade show.
- IEG and the exhibitor will have joint ownership of the collected leads

Technical Info:

The exhibitor provides visual and textual assets

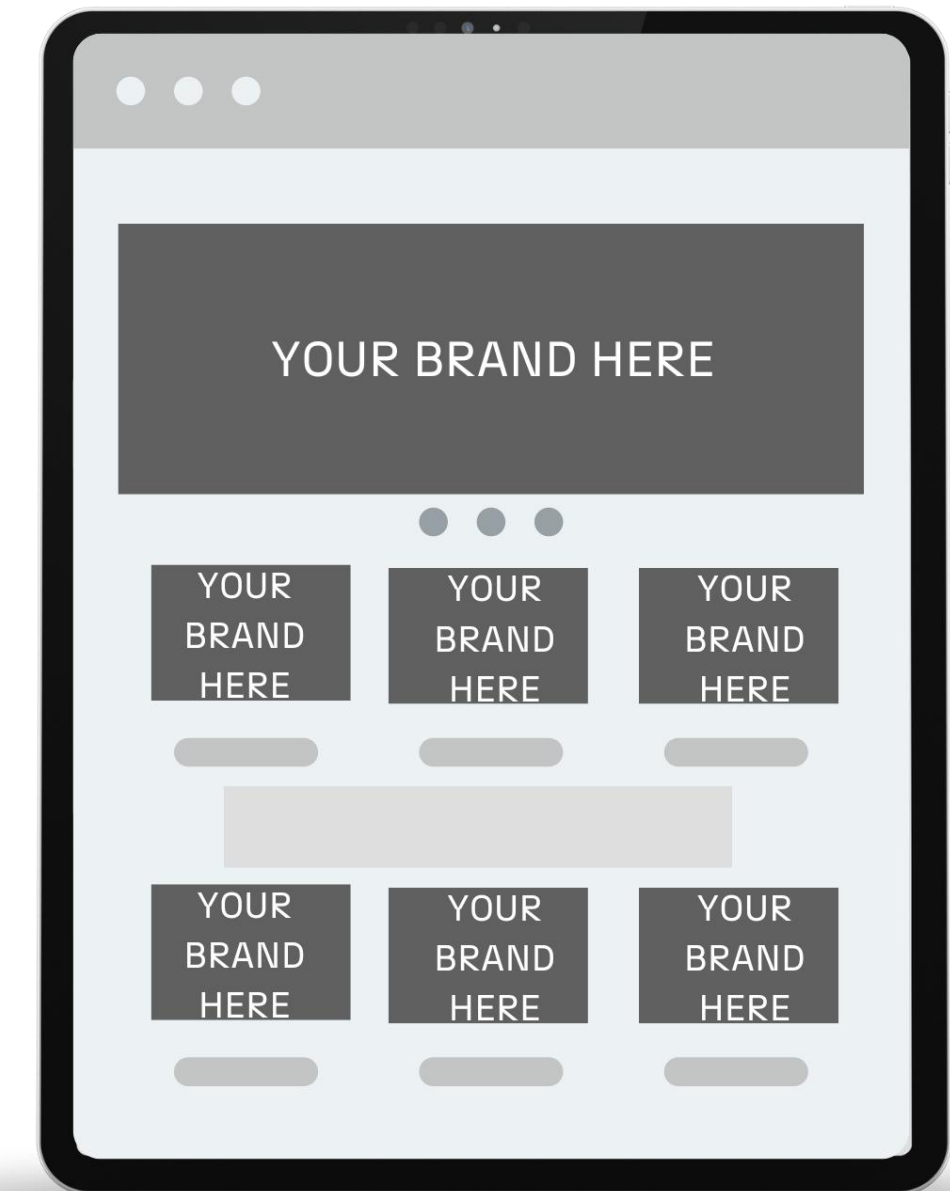
IEG offers a brief consultation on the most effective assets

IEG handles the creation and optimization of the landing page

Deadline for materials submission:

1 month before publication

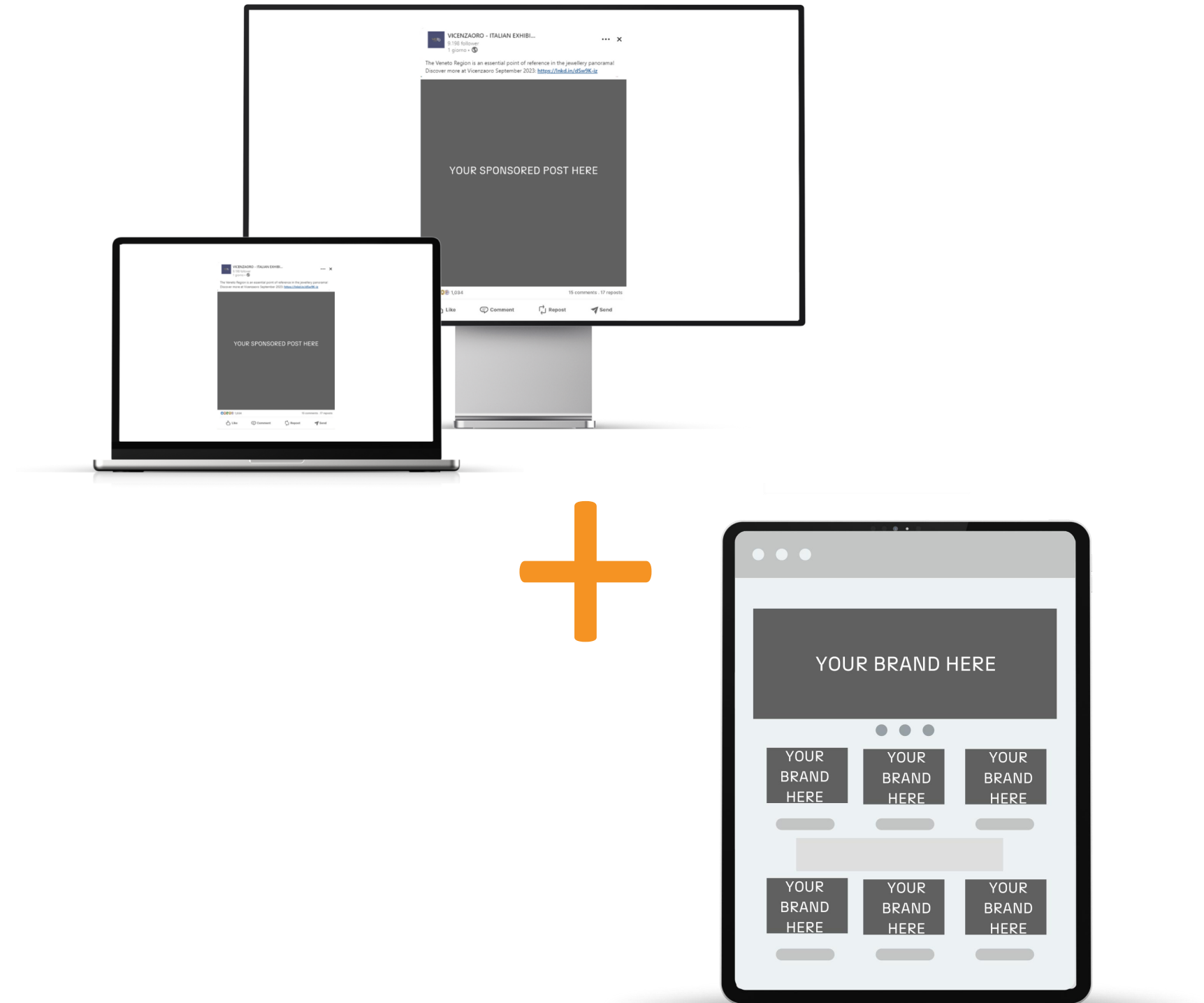
PRICE
3.000 €



K h. NEW! Dark post sponsorizzato + landing page

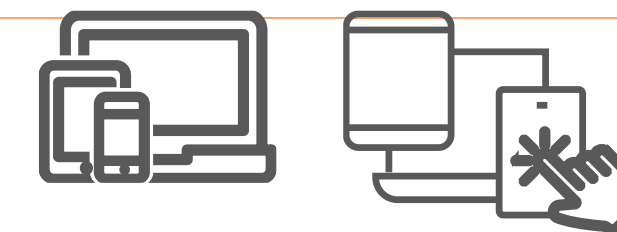
keyexpo.com

- Creation of sponsored content distributed through the official event channels in dark mode
- The content is promoted to highly profiled proprietary IEG targets
- The call to action will link to the landing page
- Platforms used: Meta
- Turnkey landing page creation for lead generation, exclusively for the exhibitor's use
- The landing page aims to collect qualified leads who will become prospects or visitors of the trade show
- IEG and the exhibitor will have joint ownership of the collected leads



PRICE
5.000 €

K Additional services



keyexpo.com

- ADDITIONAL TEAM MEMBER -5
- ADDITIONAL CATALOGUE PRODUCTS -5
- EXHIBITOR PROFILE UPLOAD SERVICE

PRICE
200€

PRICE
200€

PRICE
300€

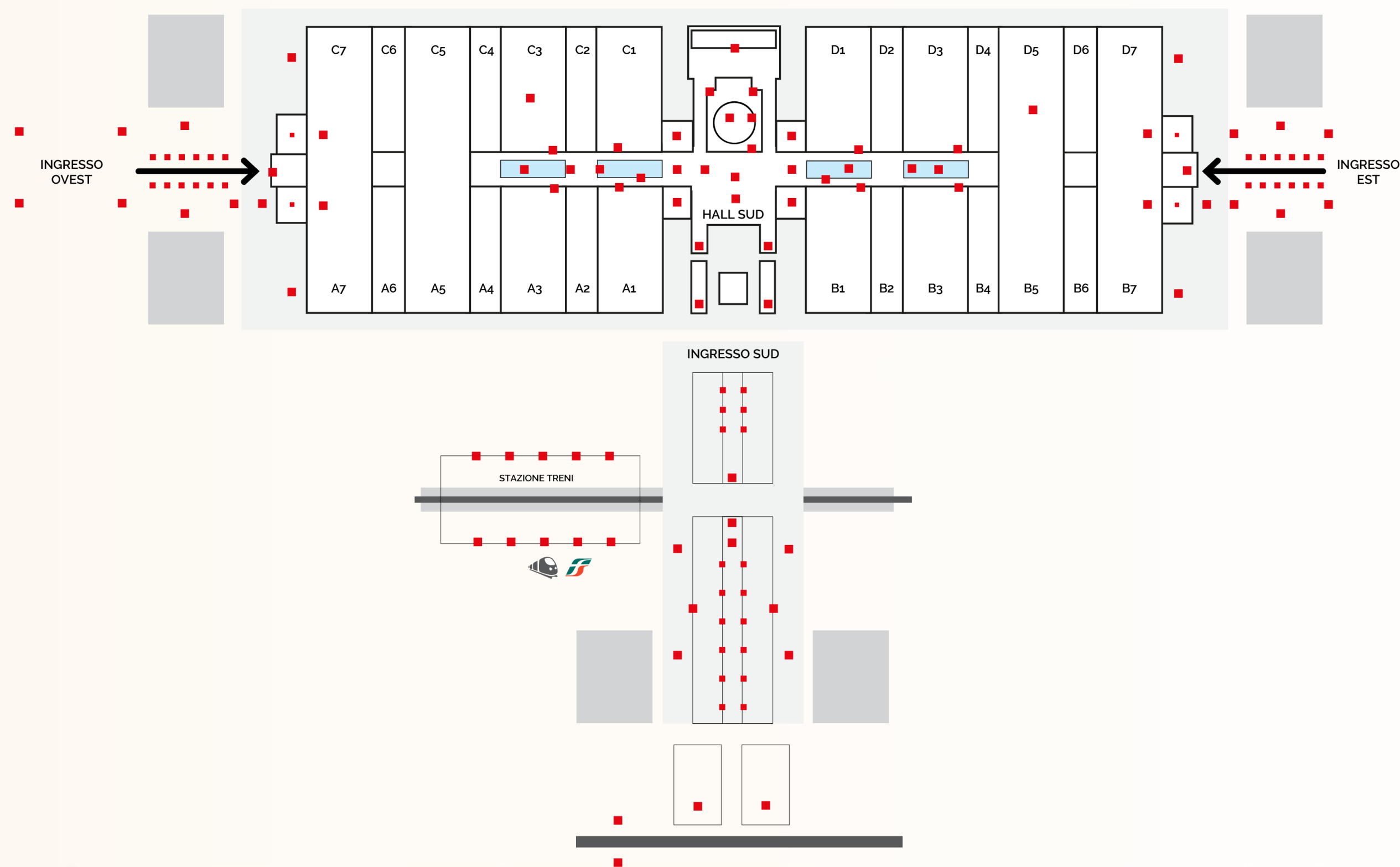
04 Fairgrounds RIMINI

- a. Entrance
- b. Hall and Communal Areas
- c. Columns Customization
- d. ADV in the Exhibition Hall
- e. Pools
- f. Other

Delivery materials: via e-mail: advertising@iegexpo.it



FAIRGROUNDS RIMINI



K a. 1 | Entrance

keyexpo.com

USP: Located at the entrances to the SOUTH/EAST/WEST car parks, maximum visibility on entry and exit.

CUSTOMIZATIONS OF EXTERNAL PANELS (LAMINATED VENEER) SOUTH/EAST/WEST ENTRANCE

Technical Info:

Size: 500 cm x 300 cm (wxh).

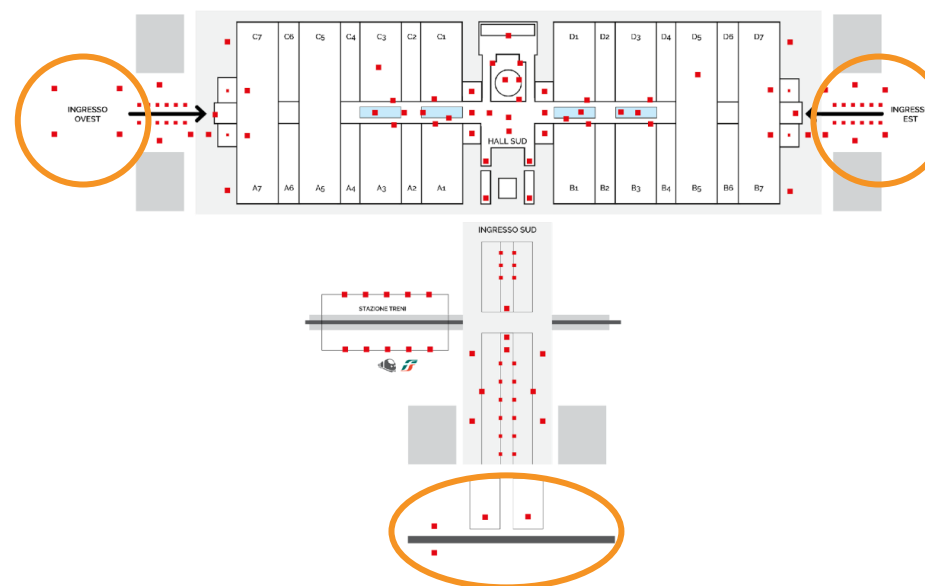
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
3.500 €

POSITIONING IN THE FAIRGROUND



K a. 2 | Entrance

keyexpo.com

USP: Human height, maximum customisation, highest footfall position.

OUTDOOR BANNER – DOUBLE –SIDED ADVERTISING PANEL

Technical Info:

Size: 100 cm x 140 cm (wxh).

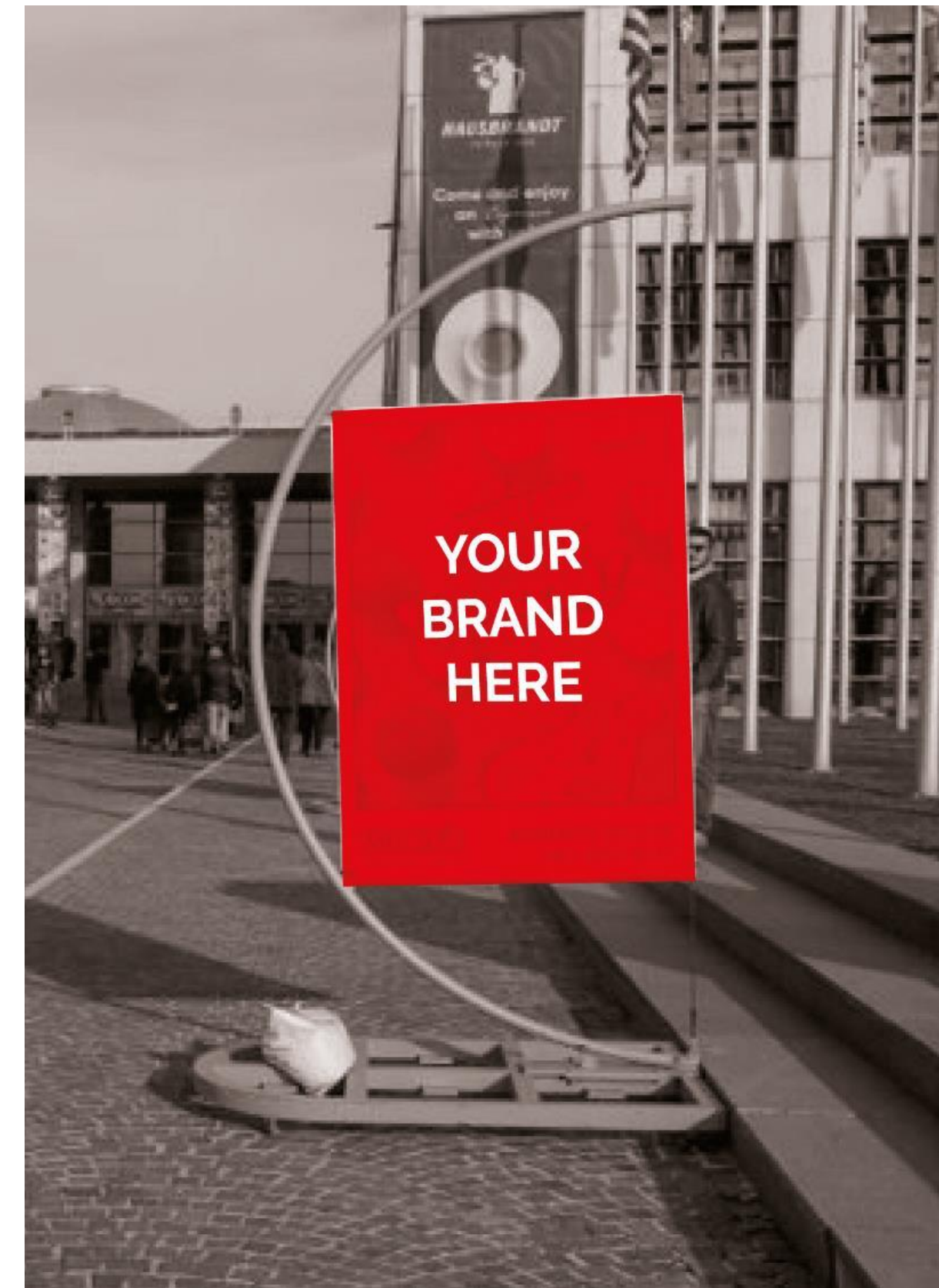
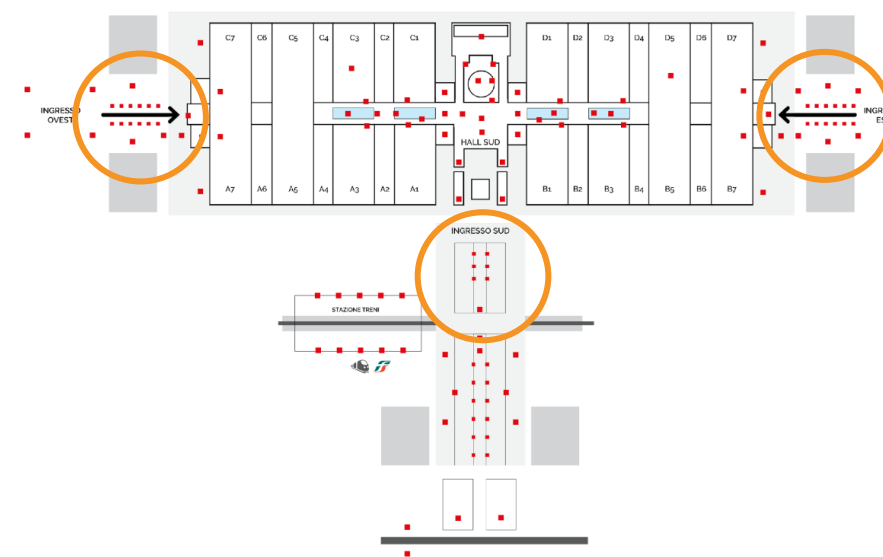
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
850 €

POSITIONING IN THE FAIRGROUND



K a. 3 | Entrance

keyexpo.com

USP: Replicate your message along the visitors' main access avenue. Create your atmosphere even before they reach your stand.

DOUBLE SIDE ADVERTISING PANELS (SWAN)

Technical Info:

Size: 100 cm x 130 cm (wxh).

Graphic material: high resolution PDF files

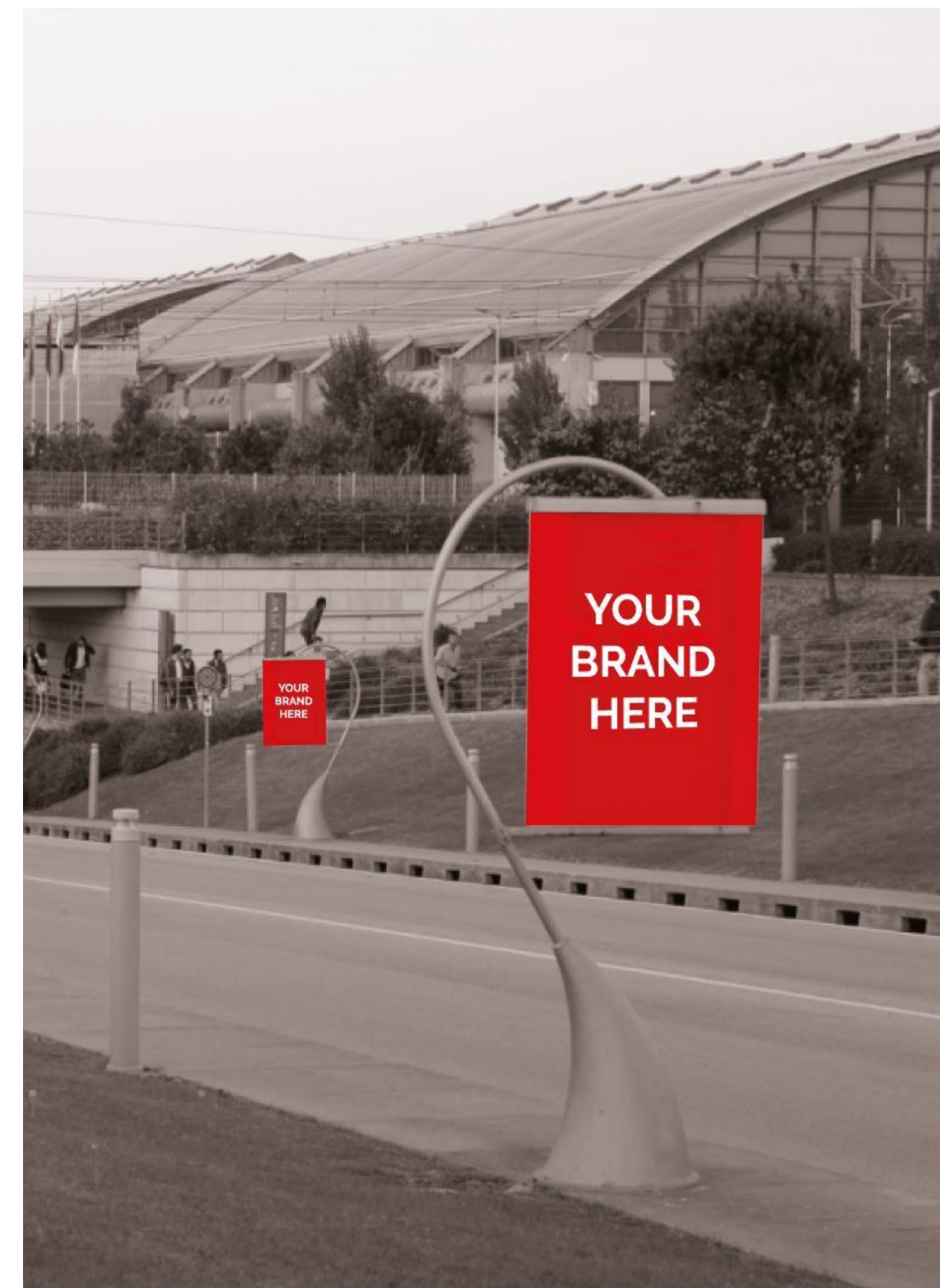
Materials delivery:

within 30 days of the start of the show

PRICE*
7.000 €

*10 panels (700€ each)

POSITIONING IN THE FAIRGROUND



K a. 4 | Entrance

keyexpo.com

USP: 500 metres of visibility along the pedestrian walkway leading to the SOUTH entrance.

CUSTOMIZATION OF SOUTH ENTRANCE PEDESTRIAN SUBWAY

Technical Info:

Size: 123 m x 0,90 m (wxh).

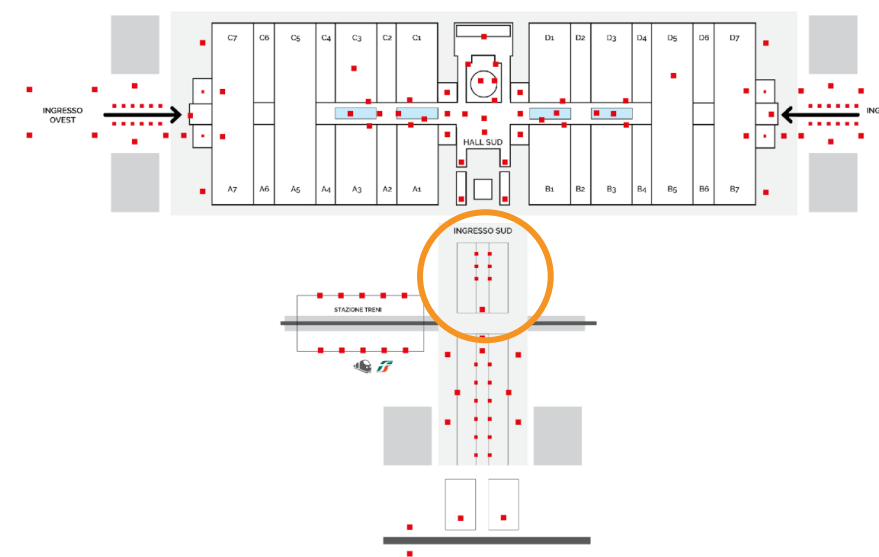
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
16.000

POSITIONING IN THE FAIRGROUND



K a. 5 | Entrance

keyexpo.com

USP: Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

DOUBLE SIDE TOTEM, RIMINIFIERA RAILWAY STATION

Technical Info:

Size: 114 cm x 168 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
500€

1 TOTEM

PRICE
2.200€

5 TOTEM

POSITIONING IN THE FAIRGROUND



K a. 6 | Entrance

keyexpo.com

USP: Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the south entrance

RAILWAY BRIDGE ADVERTISING BANNER

Technical Info:

Size: 12 m x 1,5 m (wxh).

Graphic material: high resolution PDF files

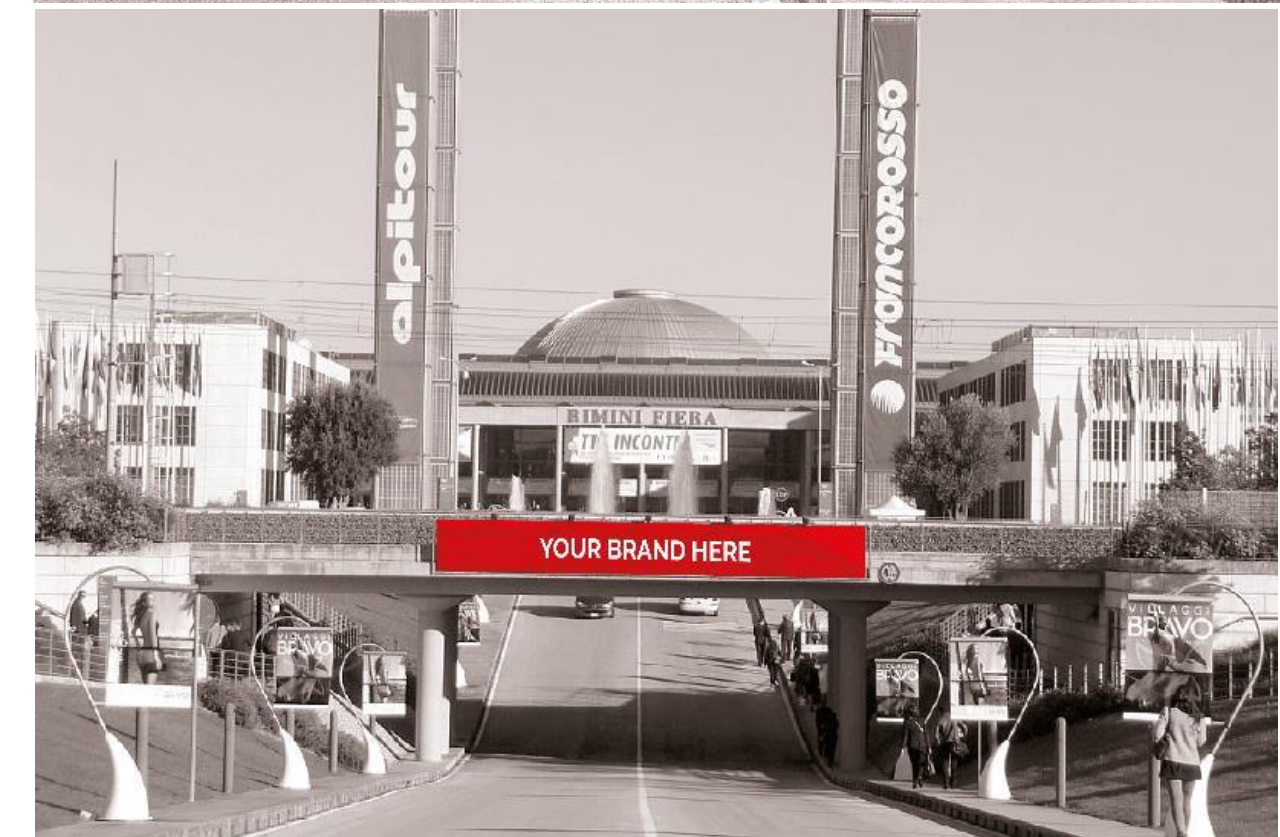
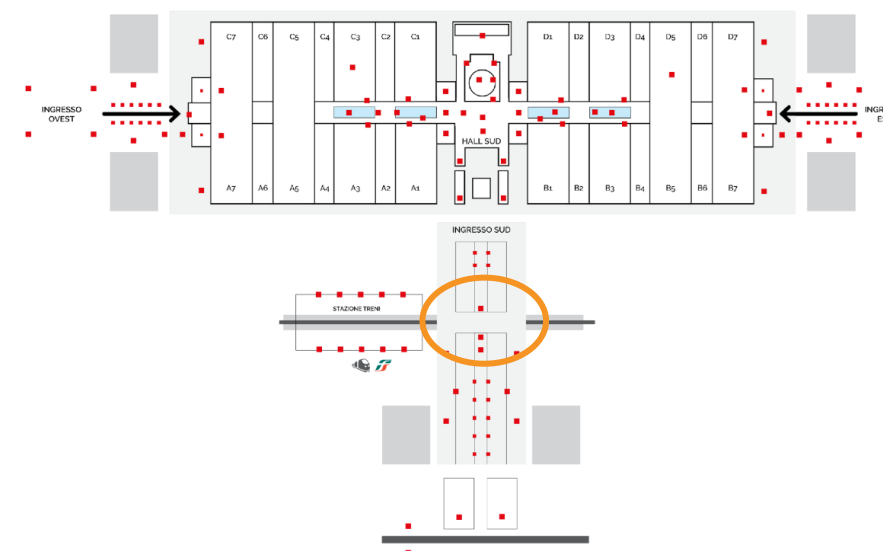
Materials delivery:

within 30 days of the start of the show

PRICE
8.000€

2 BANNERS

POSITIONING IN THE FAIRGROUND



K a. 7 | Entrance

keyexpo.com

USP: Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

CUSTOMIZATION OF THE TETRAPYLON FOUNTAIN

Technical Info:

Size: 2,5 m x 25 m (wxh).

Graphic material: high resolution PDF files

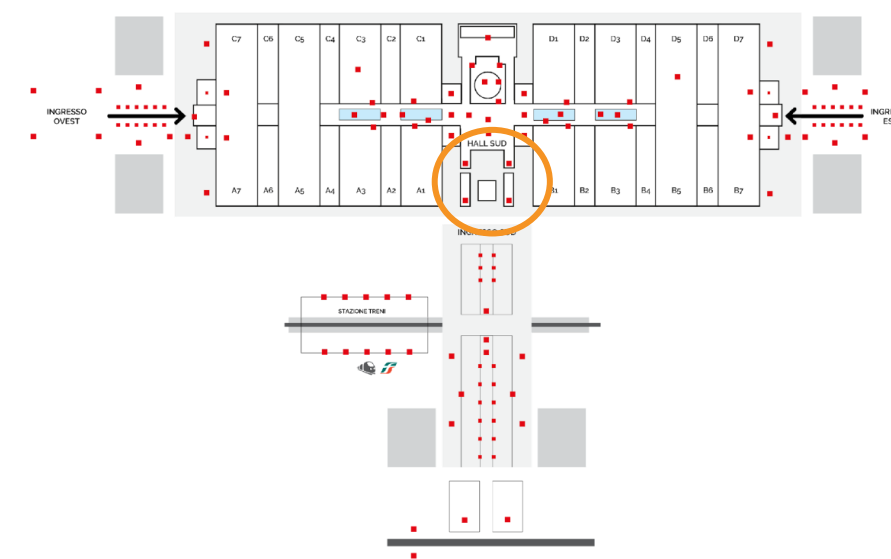
Materials delivery:

within 30 days of the start of the show

PRICE
28.000€

2 COLUMNS

POSITIONING IN THE FAIRGROUND



K a. 8 | Entrance

keyexpo.com

USP: 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours.

SHOW ENTRANCE ADVERTISING BANNER
SOUTH ENTRANCE TO BUILDING

Technical Info:

Size: 2,5 m x 12 m (wxh).

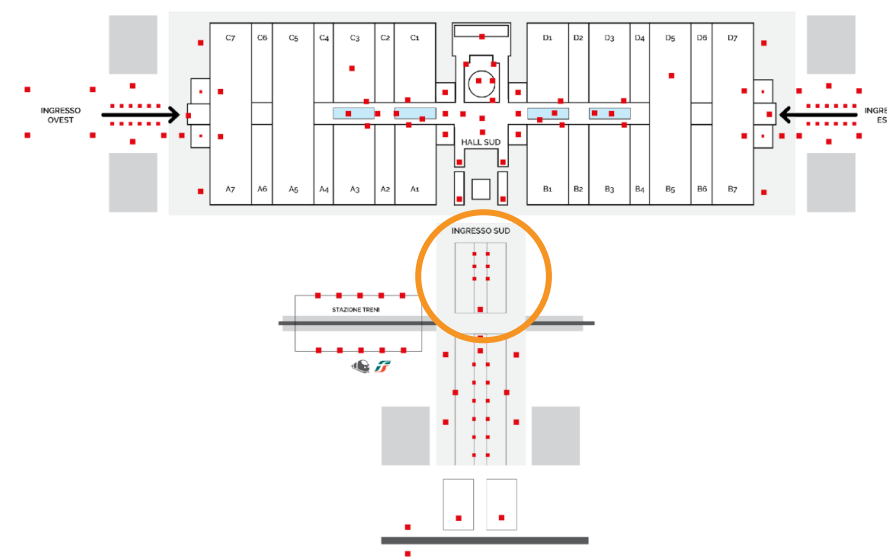
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
7.000€

POSITIONING IN THE FAIRGROUND



K a. 9 | Entrance

keyexpo.com

USP: Welcome your visitors to 25 square meters dedicated just for you

ADVERTISING BANNER – EAST/WEST SHOW ENTRANCE

Technical Info:

Size: 5 m x 5 m (wxh).

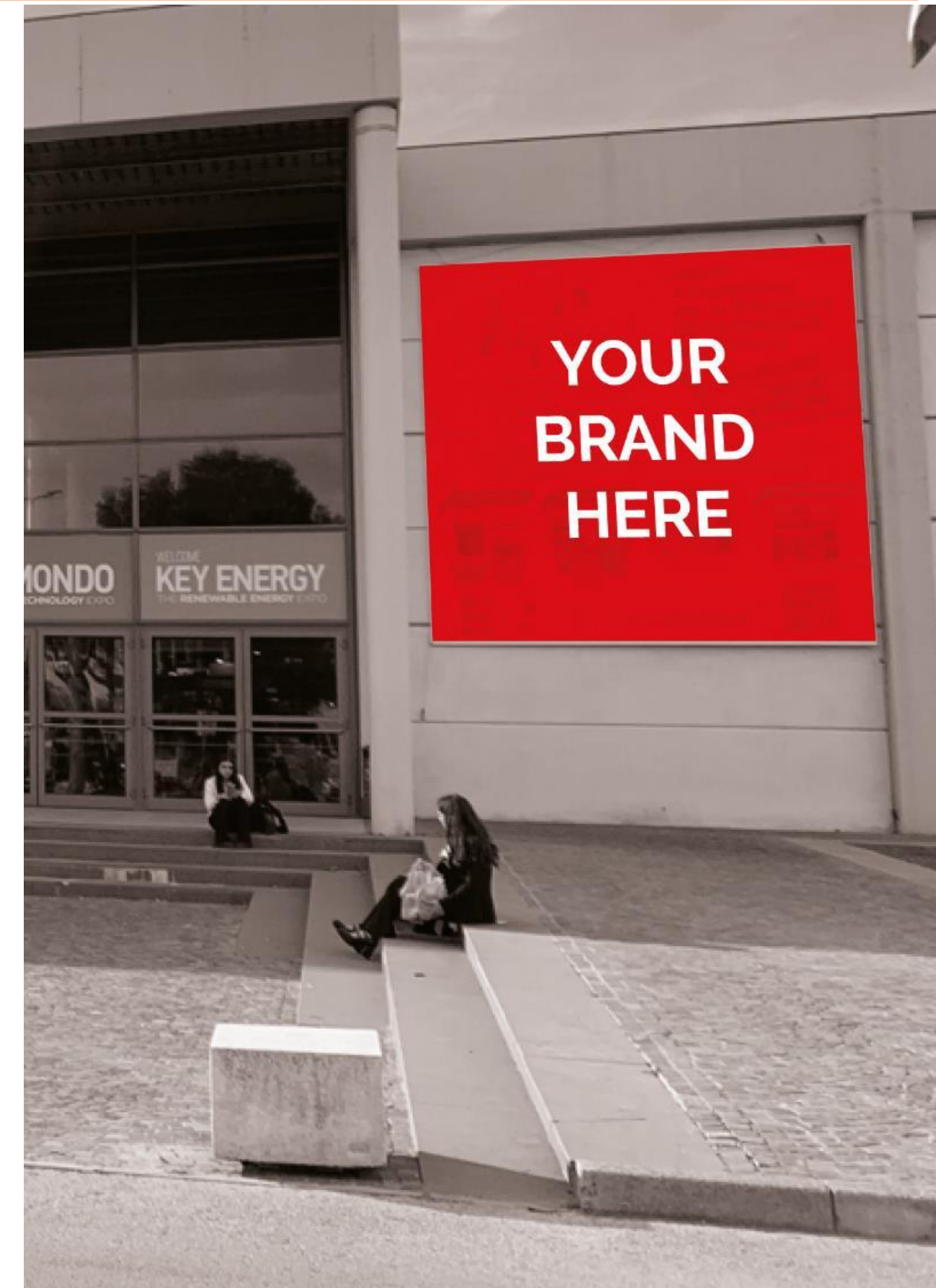
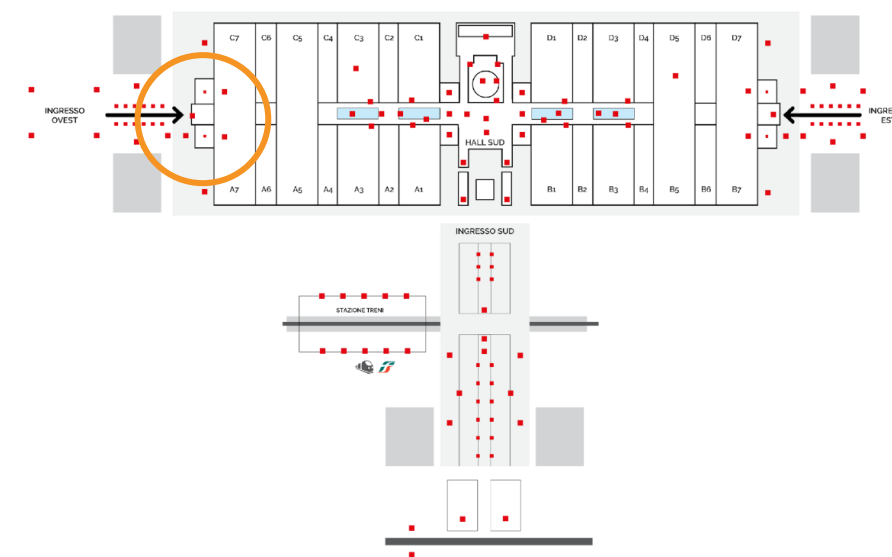
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
6.000€

POSITIONING IN THE FAIRGROUND



K a. 10 | Entrance

keyexpo.com

USP: Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance.

CUSTOMIZATION OF FAIRGROUND ENTRANCE STEPS

Technical Info:

Size: 4 m x 15 cm (wxh).

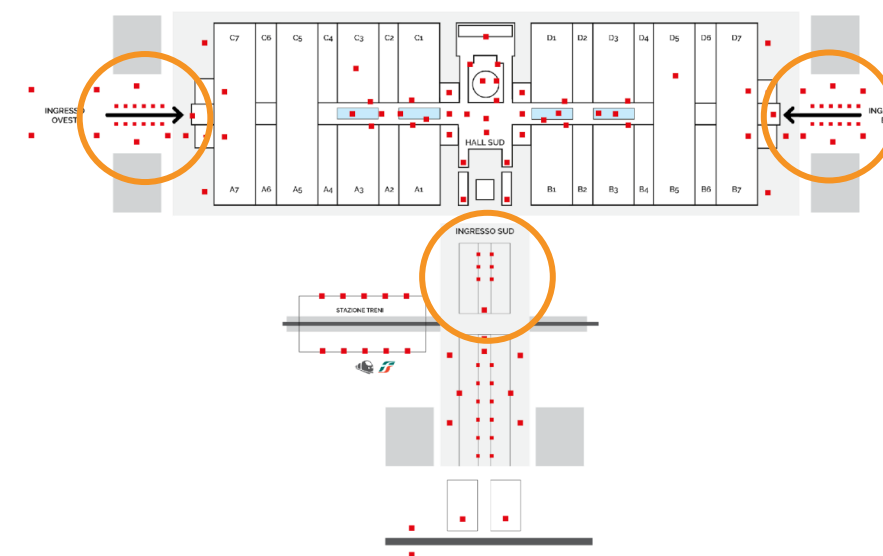
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
5.000€

POSITIONING IN THE FAIRGROUND



K a. 11 | Entrance

keyexpo.com

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF REVOLVING DOORS AT THE EVENT ENTRANCE VISIBLE FROM THE CAR PARKS AND ENTRANCE FORECOURT

Technical Info:

Size: 136cm X 220cm (wxh).

Graphic material: high resolution PDF files

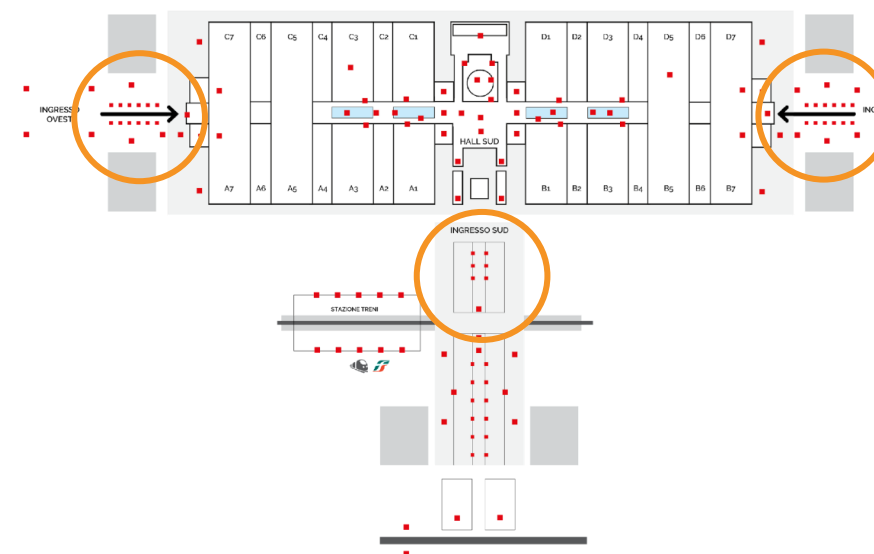
Materials delivery:

within 30 days of the start of the show

PREZZO
2.900€

EACH DOOR

POSITIONING IN THE FAIRGROUND



K a. 12 | Entrance

keyexpo.com

USP: Brand the revolving doors and glass windows at the entrance with your colors. Get noticed by all incoming visitors!

CUSTOMIZATION OF THE TURNSTILE AT THE SHOW ENTRANCE

Info tecniche

Decoration the turnstile

Size: 63m x 10cm (wxh).

Graphic material: high resolution PDF files

Decoration windows

Dimensione: 132cm x 88 cm (wxh).

Graphic material: high resolution PDF files

Materials Delivery

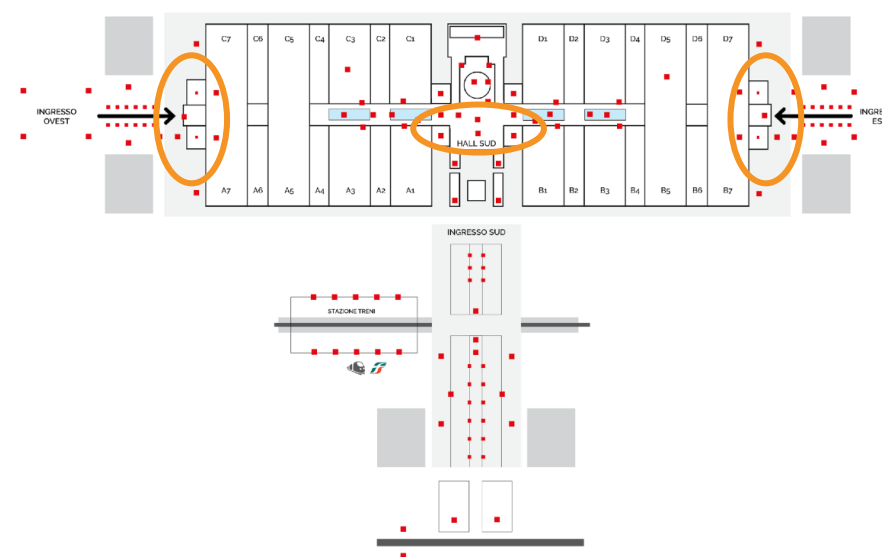
within 30 days of the start of the show

PRICE
8.000€

12 WINDOWS



POSITIONING IN THE FAIRGROUND



K a. 13 | Entrance

keyexpo.com

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF SHOW ENTRANCE WINDOWS

Technical Info:

Size: 259cm X 115cm (wxh).

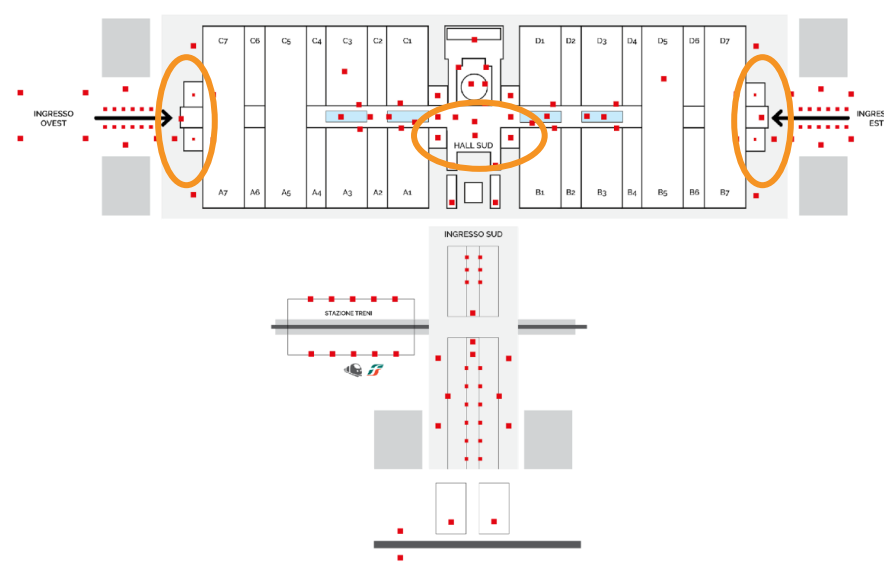
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
2.000€

POSITIONING IN THE FAIRGROUND



K b. 1 | Hall and communal areas

keyexpo.com

USP: Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

ADVERTISING BANNER, BAR/SHOP – SOUTH HALL.

Technical Info:

Size: 259cm X 115cm (wxh).

Graphic material: high resolution PDF files

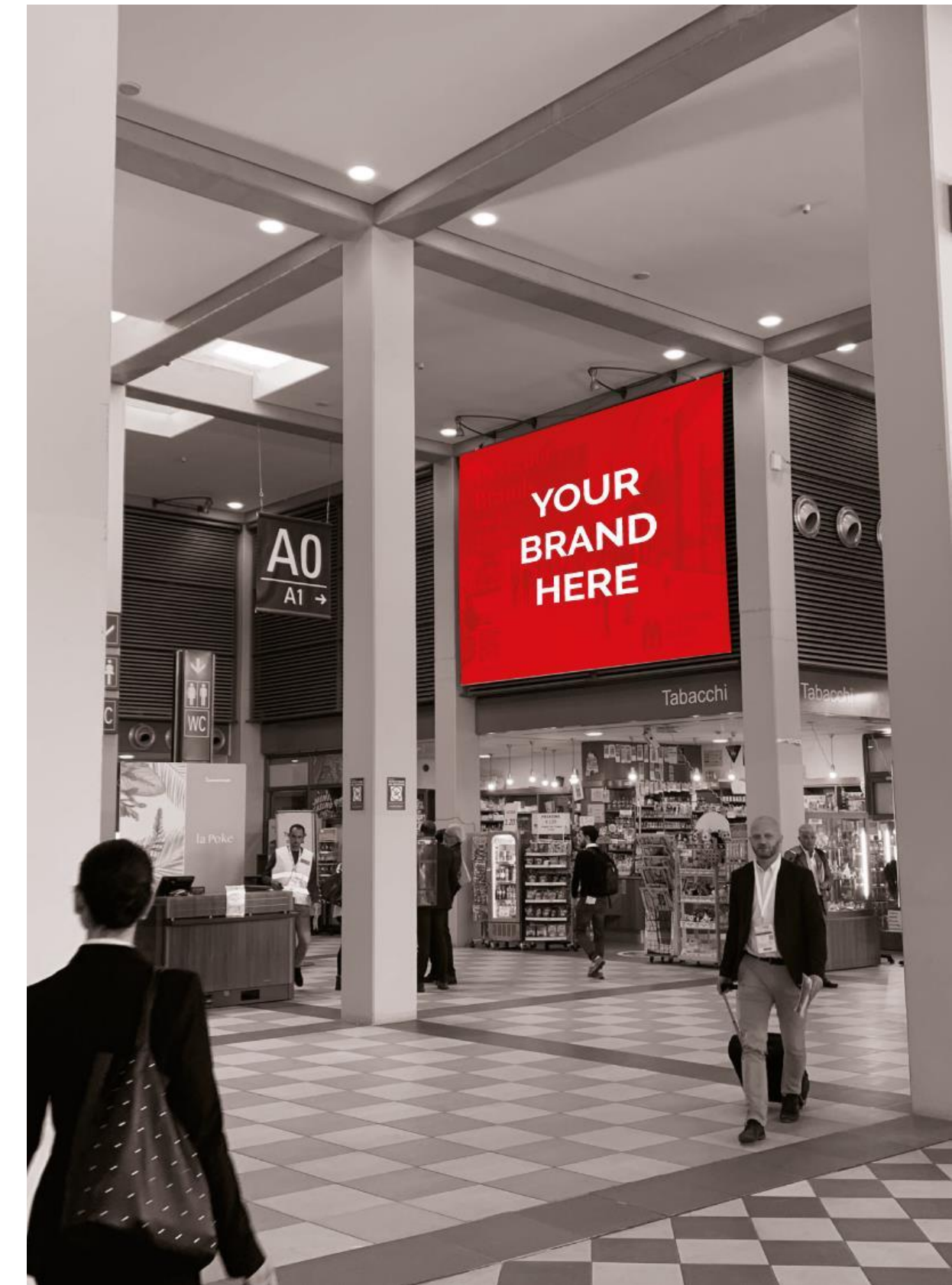
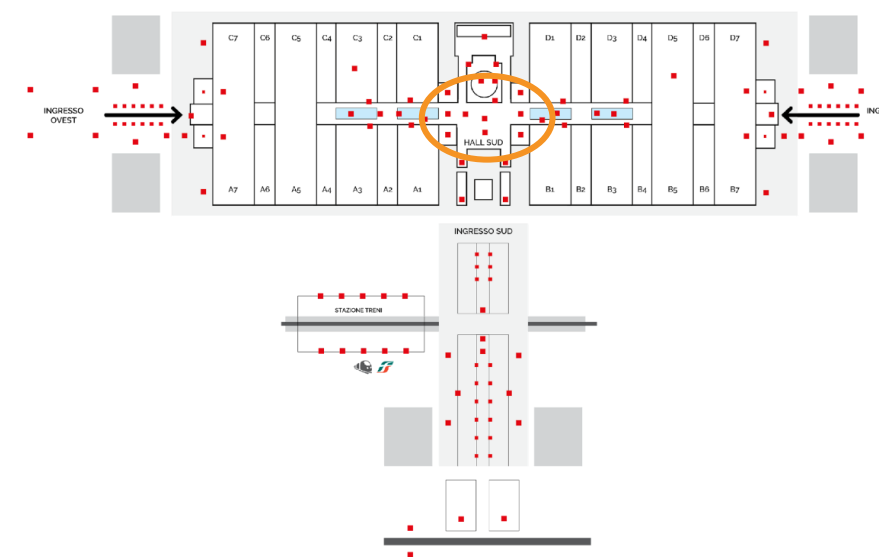
Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
4.200€

POSITIONING IN THE FAIRGROUND



K b. 2 | Hall and communal areas

keyexpo.com

USP: Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

DOUBLE SIDED ADVERTISING BANNER

Technical Info:

Size: 1mt X 1,4m (wxh).

Graphic material: high resolution PDF files

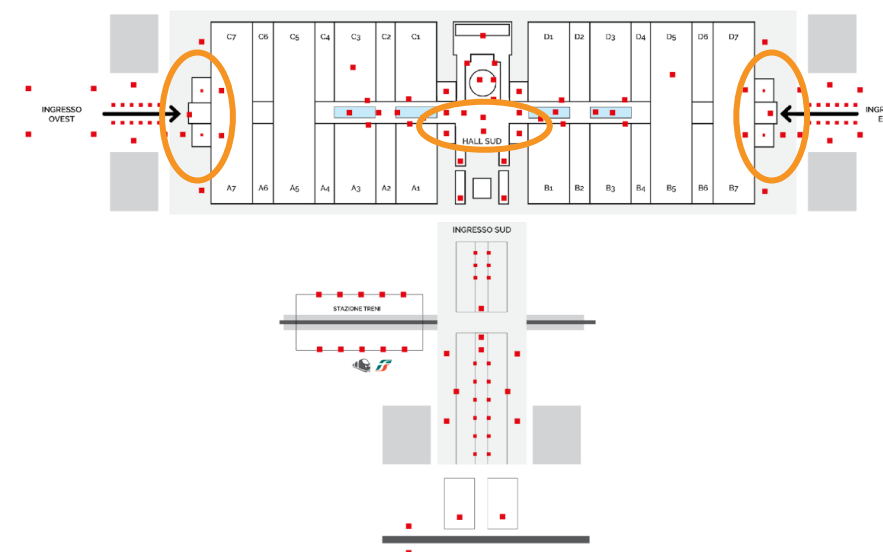
Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
700€

POSITIONING IN THE FAIRGROUND



K b. 3 | Hall and communal areas

keyexpo.com

USP: Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades

ADHESIVE DIRECTIONAL GRAPHICS

Technical Info:

Size: 5mt - 4m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

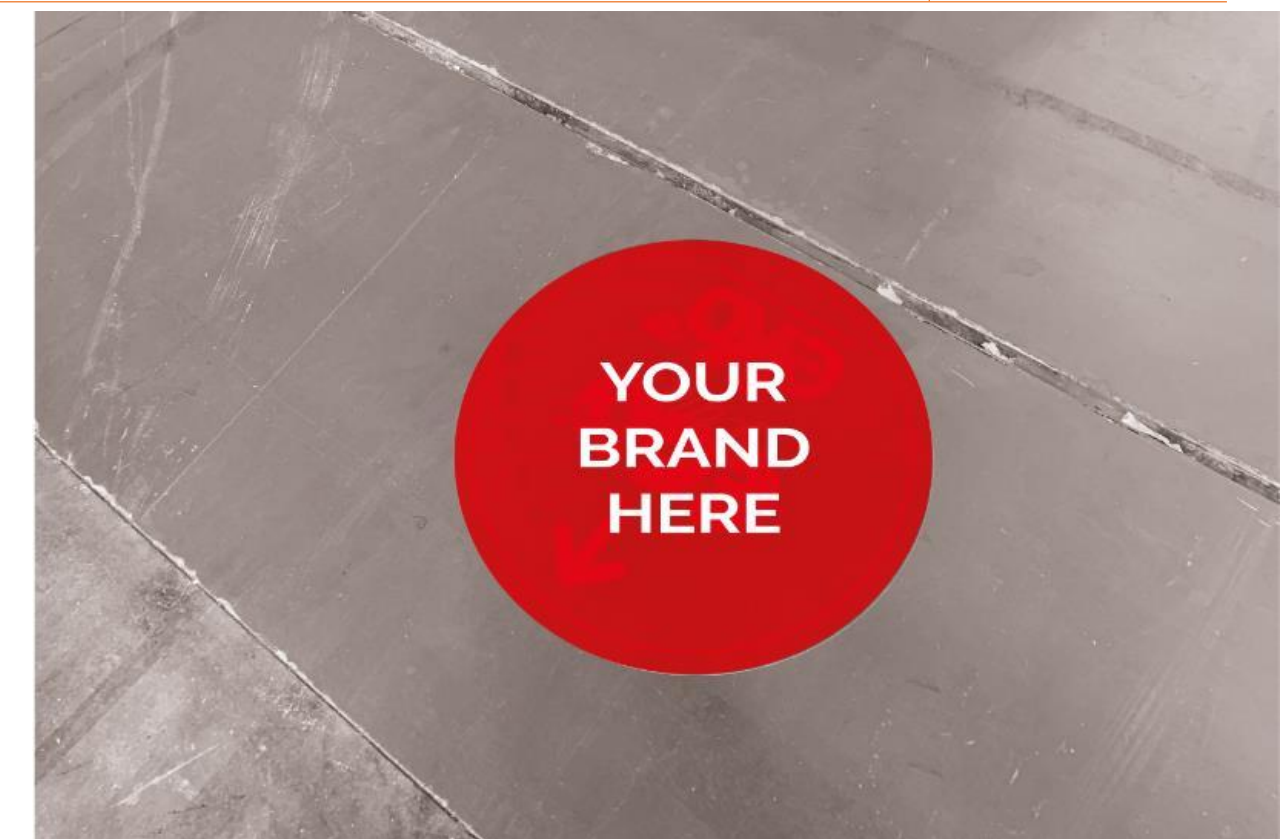
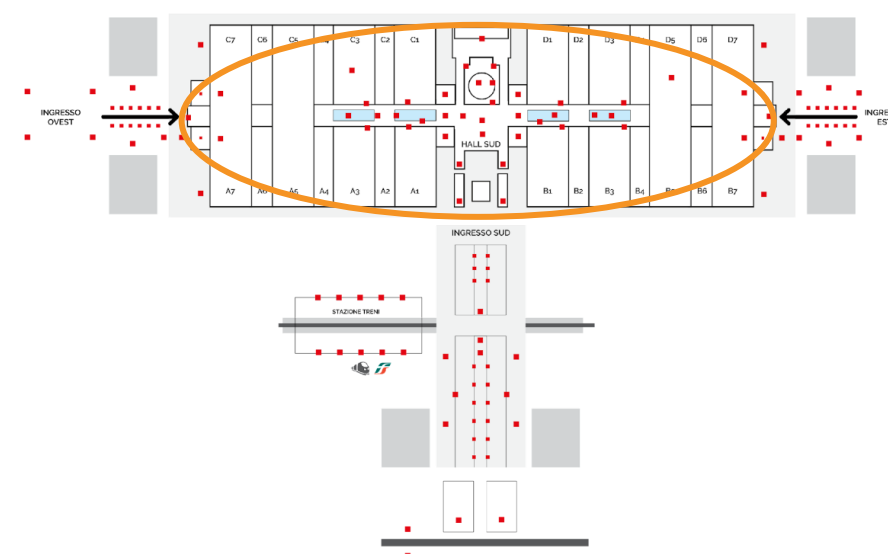
PRICE
2.500€

DIAMETRO 3 MT

PRICE
5.000€

DIAMETRO 5 MT

POSITIONING IN THE FAIRGROUND



K b. 4 | Hall and communal areas

keyexpo.com

USP: Choose to be above everyone's eyes in the South Hall. Your brand will gain exceptional and exclusive visibility thanks to this space.

SOUTH HALL ADVERTISING SHEET

Technical Info:

Size: 5mt X 3m (wxh).

Graphic material: high resolution PDF files

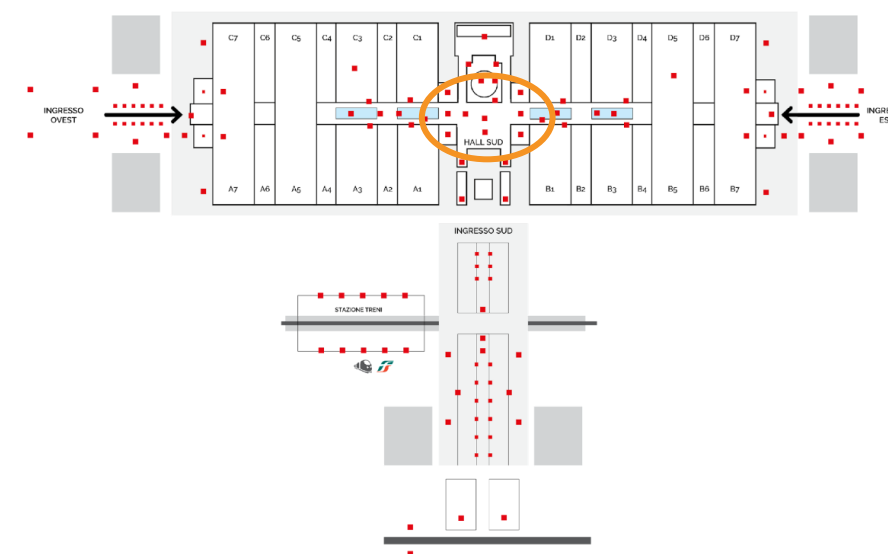
Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
7.000€

POSITIONING IN THE FAIRGROUND



K b. 5 | Hall and communal areas

keyexpo.com

USP: Choose a strategic point and make your brand visible to operators heading towards the conference and meeting rooms, as well as those in the South Hall.

CUSTOMIZATION OF STAIRWAY IN CONFERENCE ROOMS, SOUTH HALL

Technical Info:

Size: 2,95mt X 0,15m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Number of steps: 27

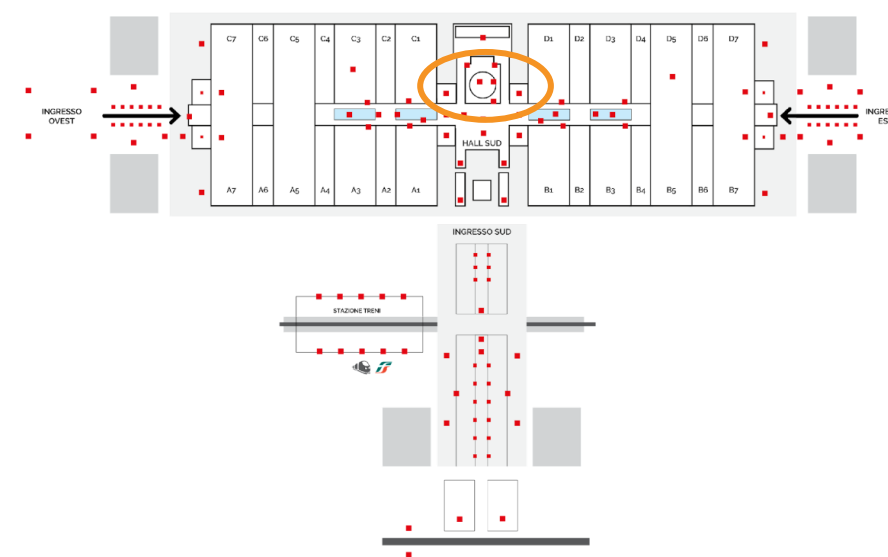
Materials delivery:

within 30 days of the start of the show

PRICE
5.000€

2 STAIRWAYS

POSITIONING IN THE FAIRGROUND



K b. 6 | Hall and communal areas

keyexpo.com

USP: Get noticed and transform your brand into a point of reference for every visitor who enters the Hall of your stand.

PAVILLION BANNER

Technical info

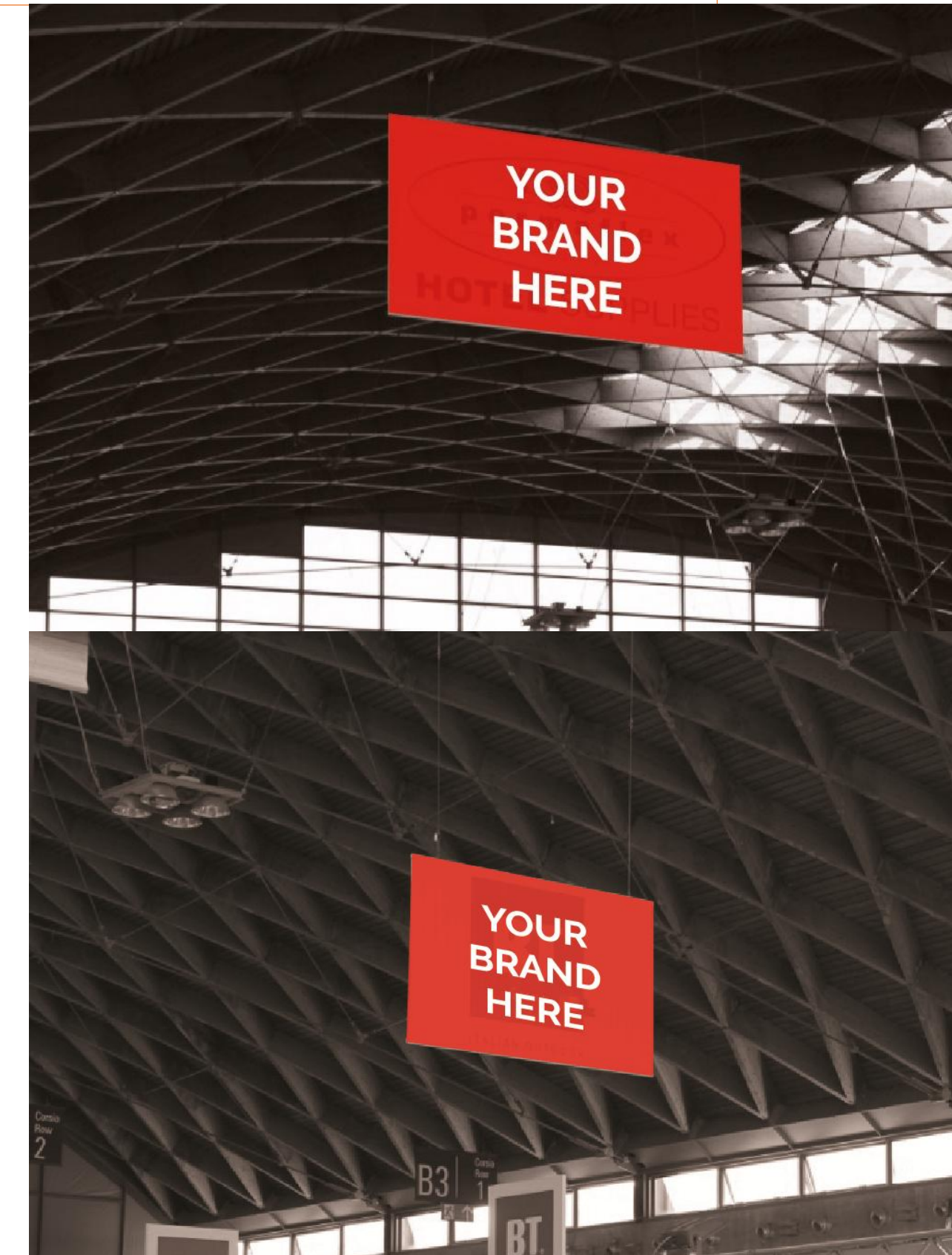
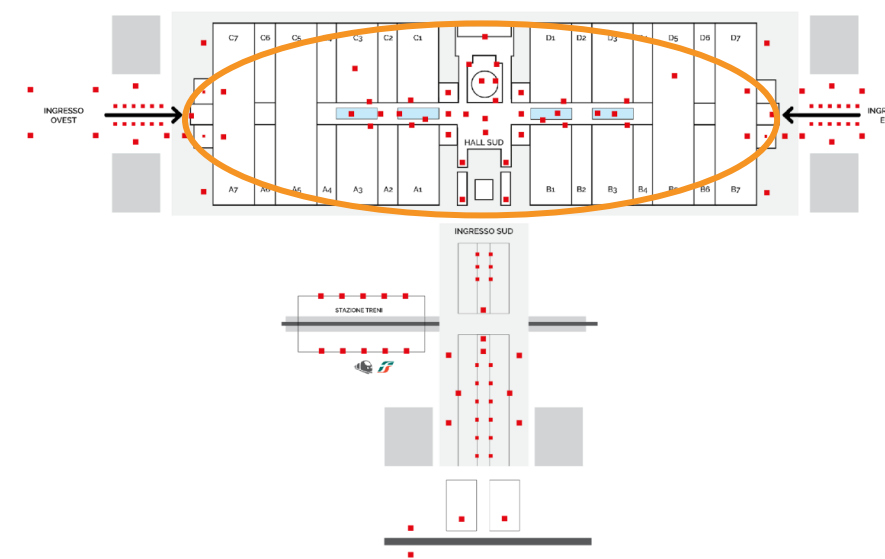
High resolution PDF file;
Size 4,5X2m or 2x4,5m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.900€

POSITIONING IN THE FAIRGROUND



K C. 1 | Customization of columns

keyexpo.com

USP: Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

CUSTOMIZATION OF INTERNAL COLUMNS

Technical info

High resolution PDF file;
Panel size: 0,52m x 3m
PVC graphics: 1,25m x 3m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

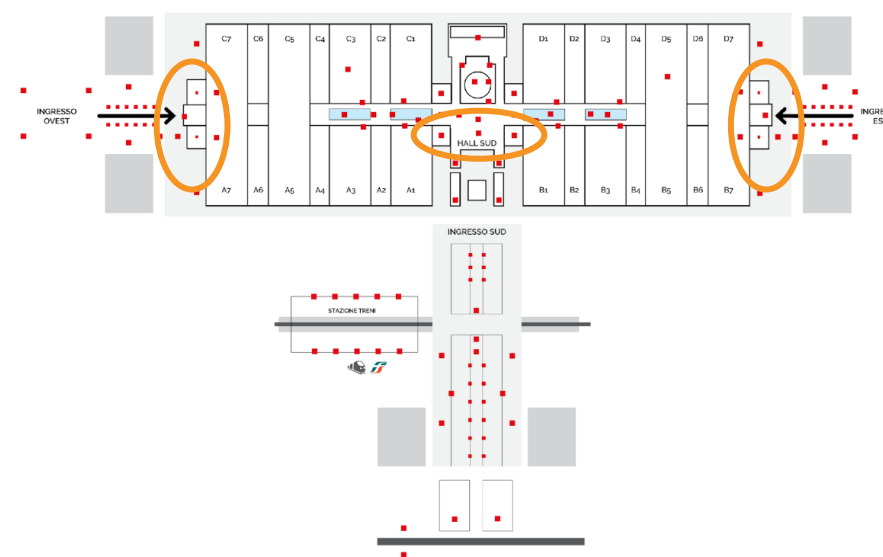
PRICE
1.200€

1 COLUMN

PRICE
5.800€

6 COLUMNS

POSITIONING IN THE FAIRGROUND



K C. 2 | Customization of columns

keyexpo.com

USP: Your brand and your booth are literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and your booth at the entrance of the South Hall, the area through which most visitors enter the fair.

ADVERTISING SHEET FOR ENTRANCE COLUMNS

Technical info

High resolution PDF file;
Size 1x7m single sided
resolution 300 dpi; fonts included in the PDF

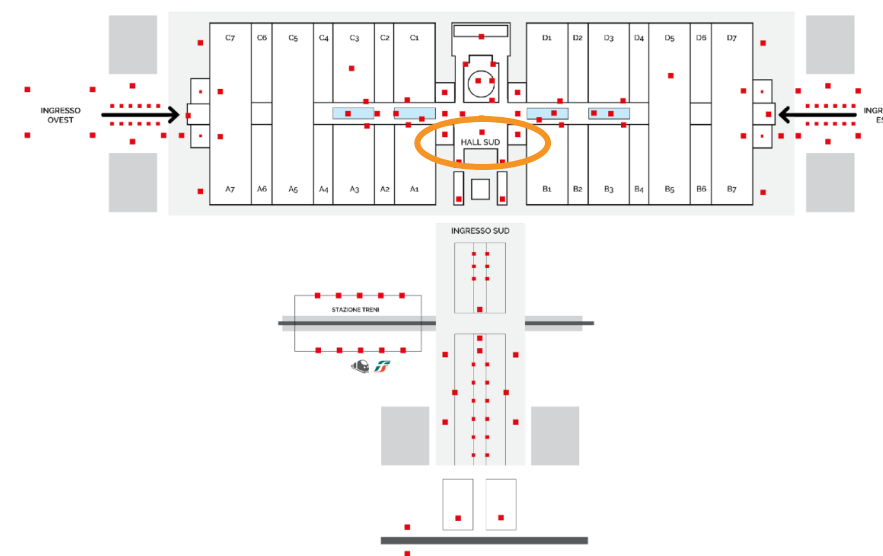
Materials delivery

within 30 days of the start of the show

PRICE
15.000€

7 COLUMNS

POSITIONING IN THE FAIRGROUND



K C. 3 | Customization of columns

keyexpo.com

USP: Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

ADVERTISING SHEET - COLUMNS IN THE SOUTH HALL
MT. 0,5X7 - MT. 0,5X5

Technical info

High resolution PDF file;
Size 1x7m single sided – 1X5 single sided
resolution 300 dpi; fonts included in the PDF

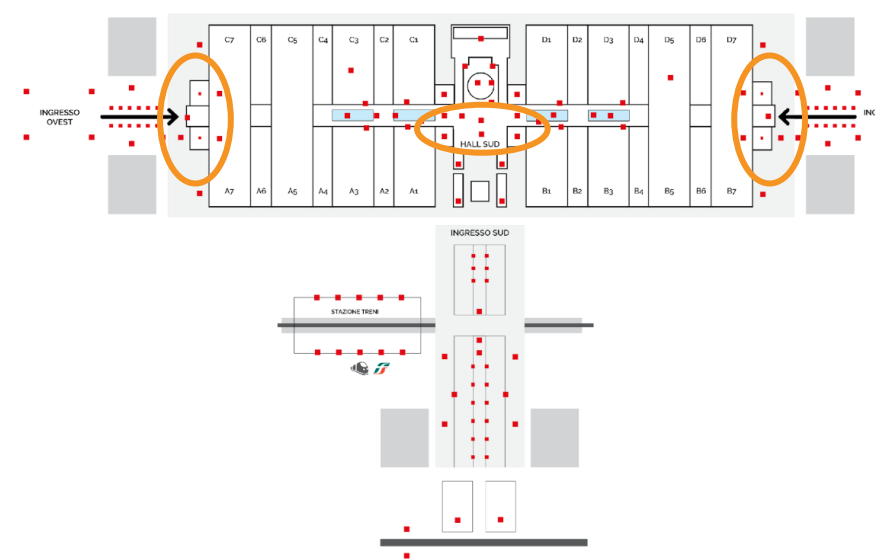
Materials delivery

within 30 days of the start of the show

PRICE
4.800€

2 COLUMNS

POSITIONING IN THE FAIRGROUND



K d. 1 | AD in the exhibition hall

keyexpo.com

USP: Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

CUSTOMIZATION OF HALL WINDOWS

Technical info

High resolution PDF file;
Size 2,59X1,15m double-side
resolution 300 dpi; fonts included in the PDF

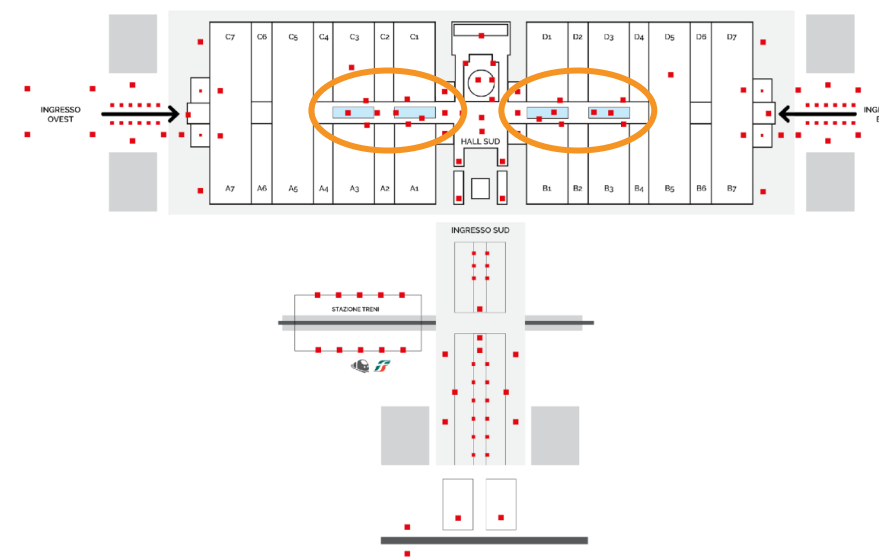
Materials delivery

within 30 days of the start of the show

PRICE
1.500€



POSITIONING IN THE FAIRGROUND



K d. 2 | AD in the exhibition hall

keyexpo.com

USP: Thanks to its extraordinary visibility, this space will arouse curiosity and ensure that visitors making their way to your hall will want to seek out your brand.

CUSTOMIZATION OF WINDOWS IN INTERIOR AREAS

Technical info

High resolution PDF file;
Size 2,59X1,15m double-side
resolution 300 dpi; fonts included in the PDF

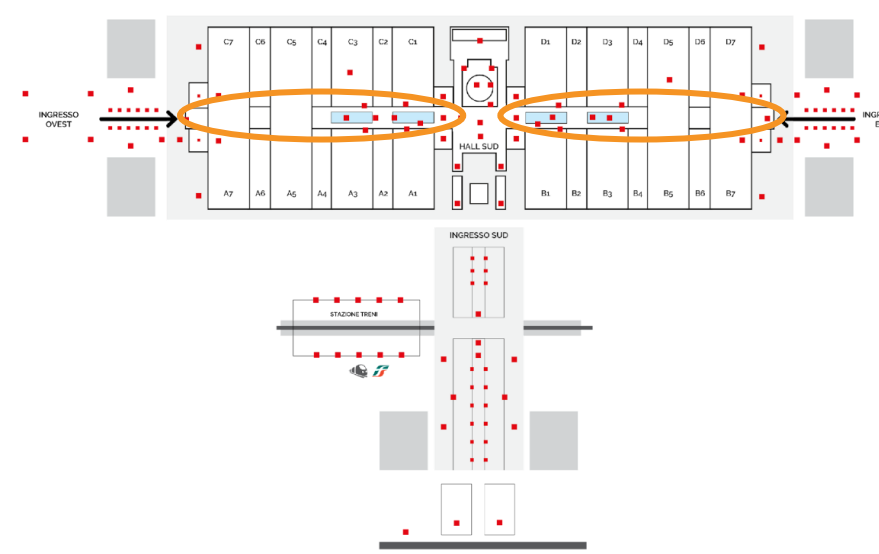
Materials delivery

within 30 days of the start of the show

PRICE
3.800€

Included double window

POSITIONING IN THE FAIRGROUND



USP: Your brand, your booth, and your products in one of the most strategic passageways in the Rimini Exhibition District. Stand out from the competition now by choosing a unique and exceptional space for your brand.

CUSTOMIZATION OF ADVERTISING TOTEM IN INTERNAL POOLS

CUSTOMIZATION OF 3 ADVERTISING TOTEMS IN INTERNAL POOLS

CUSTOMIZATION OF TRUSS

Technical info

High resolution PDF file;
Size 3,2X2,5m double-sided

resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

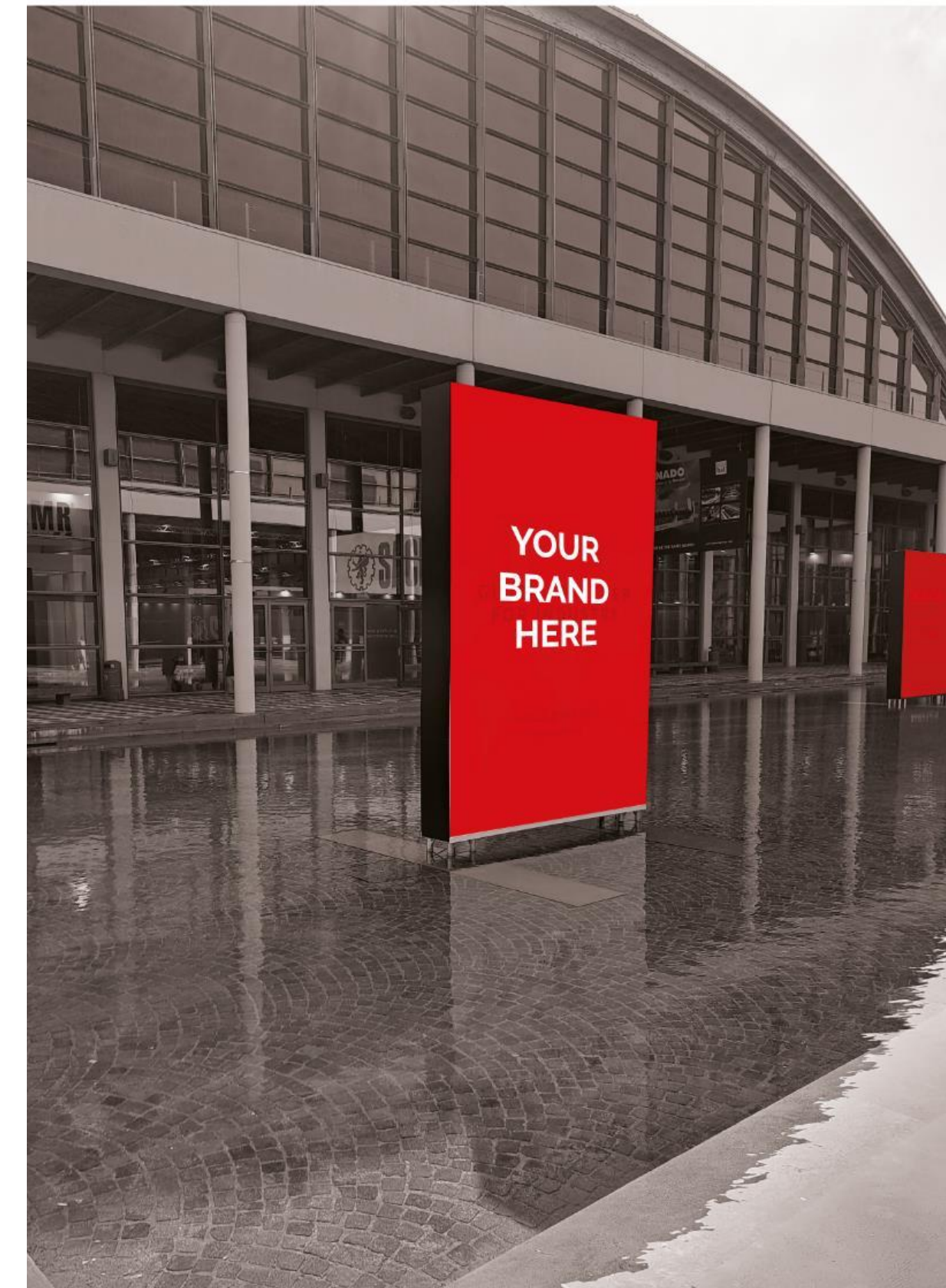
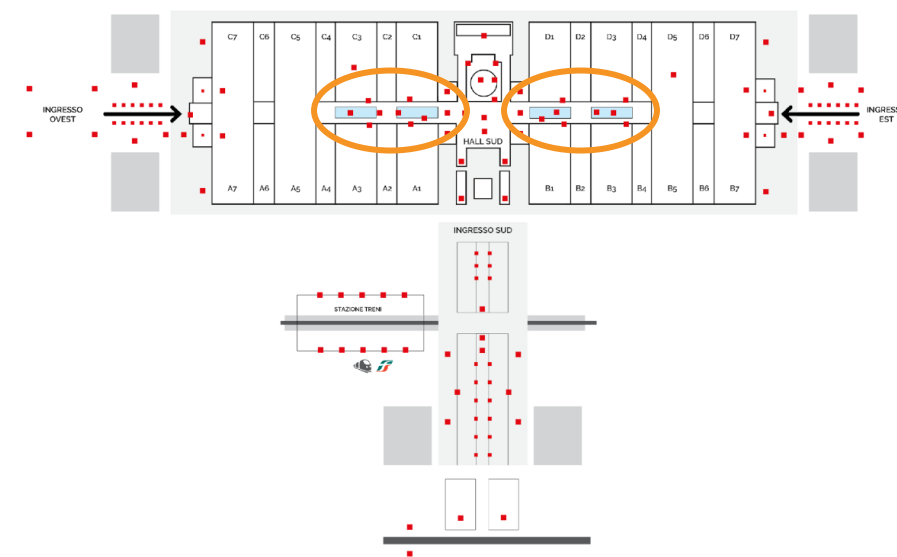
PRICE
8.000€

1 TOTEM

PRICE
22.000€

3 TOTEM

POSITIONING IN THE FAIRGROUND



USP: Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

ADVERTISING BANNER FOR POOL PORTICOS

- Advertising sheeting for swimming pool porticos one-sided
- Advertising sheeting for swimming pool porticos double-sided

Technical info

High resolution PDF file;
Size 5X3m double-sided – 3X5 single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

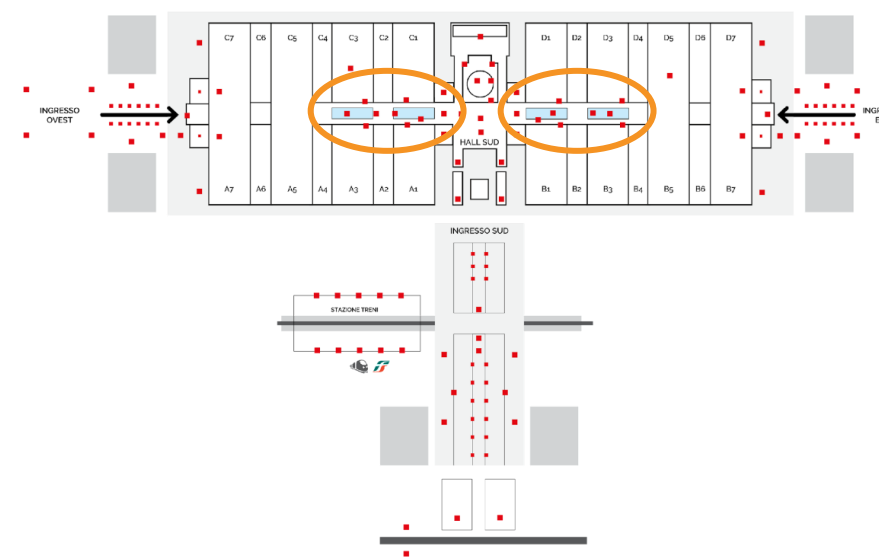
PRICE
3.000€

ONE-SIDED

PRICE
6.000€

DOUBLE-SIDED

POSITIONING IN THE FAIRGROUND



USP: With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

CUSTOMIZATION OF POOL COLONNADE CIRCULAR GRAPHICS

Technical info

High resolution PDF file;
Size 1,25X3m

resolution 300 dpi; fonts included in the PDF

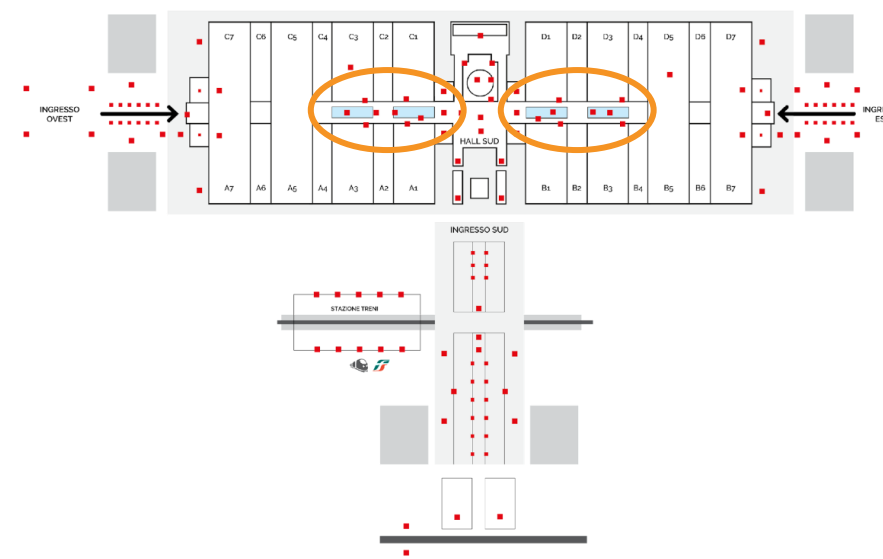
Materials delivery

within 30 days of the start of the show

PRICE
8.000€

10 COLUMNS

POSITIONING IN THE FAIRGROUND



K f. Communal areas

keyexpo.com

USP: Cattura l'interesse fuori da ogni riflettore e fatti notare personalizzando tutti gli specchi con il tuo band e il tuo stand.

CUSTOMIZATION OF TOILET MIRRORS

Info tecniche

High resolution PDF file;
resolution 300 dpi; font included in the PDF

Materials delivery

within 30 days of the start of the show

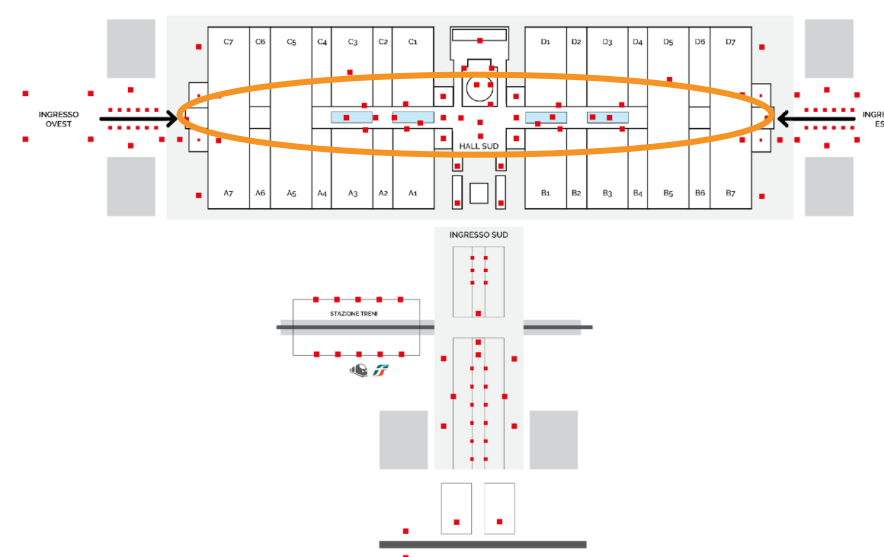
PRICE
7.500€

48 MIRRORS

PRICE
15.000€

96 MIRRORS

POSITIONING IN THE FAIRGROUND



USP: Your brand on every visitor: this is possible thanks to the customization of the lanyard or event shopper. Get maximum coverage and visibility for your brand at the fair now.

MERCHANDISING

Technical info

Customization on request

Materials delivery:

within 2 months of the start of the show

PRICE
6.000€

PROMOTIONAL MATERIAL DISTRIBUTION
(modalities to be agreed upon)

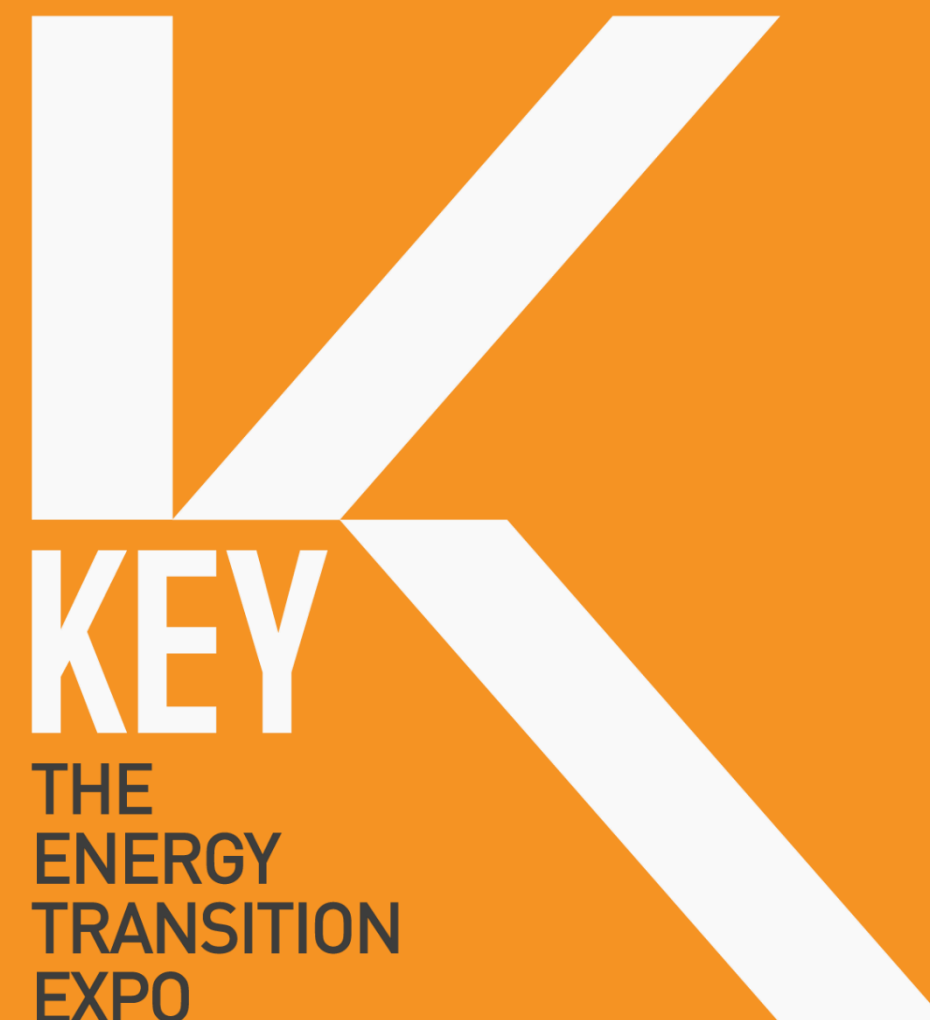
PRICE
22.000€

CUSTOMIZATION LANYARD
20.000PZ

PRICE
4.000€

CUSTOMIZATION
SHOPPER 3.000PZ





Organizzato da

ITALIAN EXHIBITION GROUP
Providing the future